

TEMPLATE

Output factsheet: Tools

Version 1

Project index number and acronym	CE1044 TalkNET
Lead partner	North Adriatic Sea Port Authority
Output number and title	O.T1.1 Metodology and guidelines for the analysis
Responsible partner (PP name and number)	PP4 - Consorzio ZAILOG Interporto Quadrante Europa
Project website	https://www.interreg-central.eu/Content.Node/TalkNET.html
Delivery date	March/2018 (Version 2)

Summary description of the key features of the tool (developed and/or implemented)

The purpose of the tool is to contribute, through an S.W.O.T. analysis, to the elaboration of the methodology to perform the territorial analysis on the problems, needs and challenges of TalkNET identified nodes' regions. The methodology has been developed focusing on two macro topics:

- Multimodal nodes efficiency and connections;
- ECO innovation solutions;

Starting from the assessment of the multimodal chain in which ports and logistics nodes operate, the aim is understand how is the state of art (AS-IS analysis) and what are the methods to improve the situation (TO-BE) .

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

The tool has been implemented at regional level (NUTS II). The NUTS II involved are:
Veneto Region (IT)

Friuli Venezia Giulia Region (IT)
Zahodna Slovenija (SI)
Jadranska Hrvatska (HU)
Közép-Magyarország (HU)
Bratislavský kraj (SK)
Zachodniopomorskie (PL)

Expected impact and benefits of the tool for the concerned territories and target groups

The results produced through the analyses has been shared among all project partners and has allowed to understand the common issues that affects freight transport in central Europe. The development of harmonized mechanisms of cooperation among freight transport stakeholders has contributed to strengthen the environmentally-friendly multimodal transport in CE regions.

Sustainability of the tool and its transferability to other territories and stakeholders

The approach followed will allow to better define how much a stakeholder could influences the business of a project partner. Stakeholders mapping's procedure will aim at identifying groups of players that own significant interests about an organization in a certain period. The main aim of this tool is to identify which are the actors that can influence the business activity, therefore which are the key players to contemplate.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

Main changes expected are:

- the set up of transnational coordination stakeholders' networks for freight transport.
- The effective integration among port/inland terminals and transport operators.
- The enhancement and optimization of multimodal logistics nodes management and connections.

The added value will be enhanced through an improvement of the transnational clusters dimension related to the two macro topics - multimodal nodes efficiency and connections and ECO innovation.

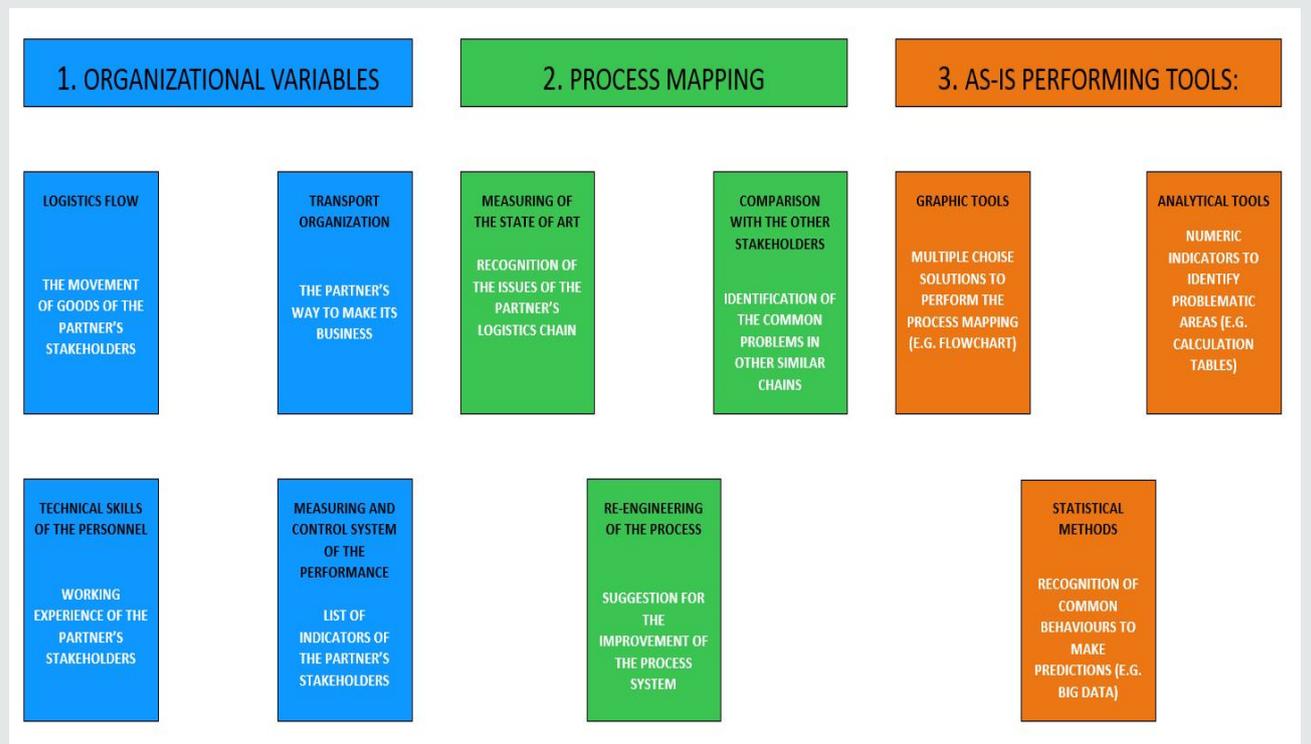
References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The tool references to deliverables D.T. 1.1.2, 2.1.2, 1.2.1, 1.2.2, 1.2.3, 1.3.1, 1.3.2, 1.3.3, 1.4.1, 1.4.2, 1.4.3, 1.5.1, 1.5.2, 1.5.3, 1.6.1, 2.1.1, 2.1.2, 2.2.1, 2.2.2, 2.2.3, 2.3.1, 2.3.2, 2.3.3, 2.4.1, 2.4.2, 2.4.3, 2.5.1, 2.5.2, 2.5.3, 2.6.1.

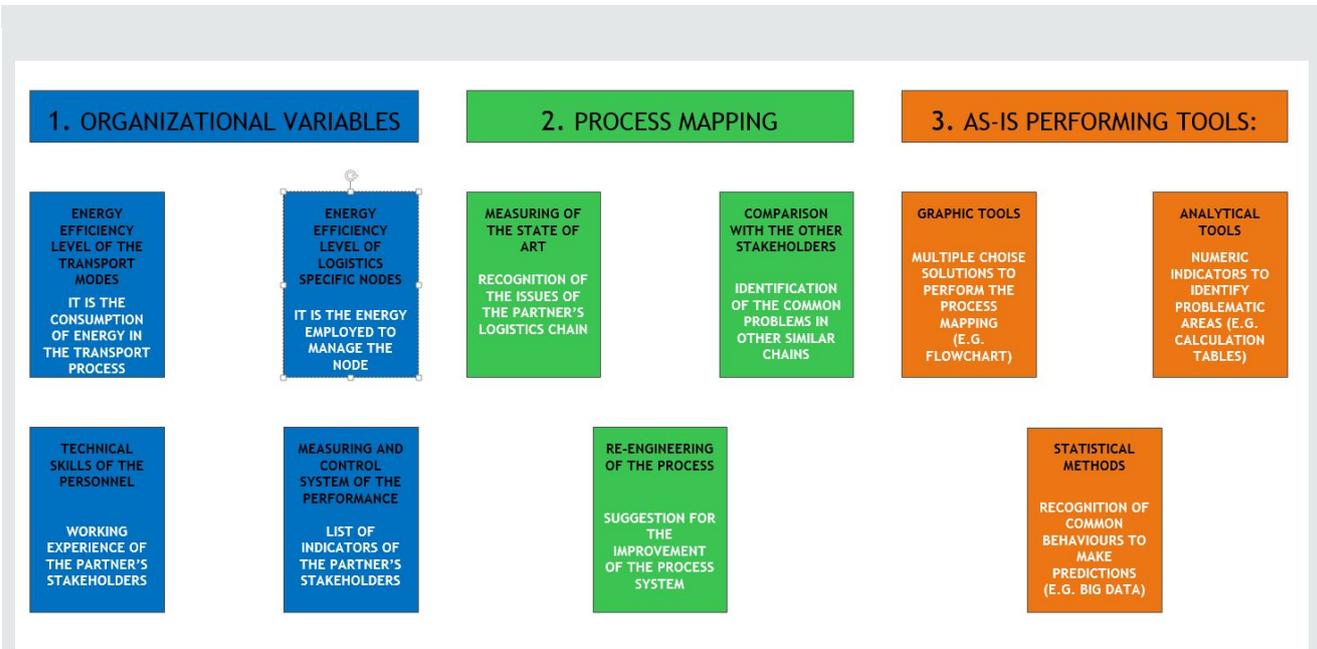
Web-link: <https://www.interreg-central.eu/Content.Node/TalkNET.html>

Related images

Multimodal node optimization



ECO-Innovation Deployment



Stakeholders Mapping

