

TEMPLATE

Output factsheet: Trainings

Project index number and acronym	CE1126 - SHAREPLACE
Lead partner	AUSTRIATECH LTD. - Federal Agency for Technologies Measures
Output number and title	O.T1.2 - TRAINING ON METHODOLOGY FOR CO DESIGN
Responsible partner (PP name and number)	PP6 Uni Ulm (WP leader), PP1 AustriaTech, PP2 Redmint, PP3 Municipality of Bergamo, PP4 Autoguidovie, PP5 City of Ulm, PP7 Mobilissimus, PP8 Zalaegerszeg, PP9 Dyvolve, PP10 Osijek, PP11 MPR
Project website	www.interreg-central.eu/shareplace
Delivery date	November 2018

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

The specific goal of the training is to provide a selected group of stakeholders with the basic tools and skills related to the development of co-design experiments engaging a broad range of subjects in identifying and developing jointly innovative services to face the mobility challenges of the territories and meet the needs and expectations of communities.

The target group of the training measures is a selected group of stakeholders whose role will be of “facilitators” of the SHAREPLACE co-design process within the established Living Labs, leading the participation towards robust and accepted solutions contributing to the improvement of the status quo.

Target groups have been identified in parallel across the six interested territories through a preliminary stakeholders’ mapping exercise comprehensive of two dimensions: interest in the mobility challenges identified by the project, and technical skills and competencies.

Cross cutting categories of stakeholders engaged include policymakers, mobility providers, services users. Moreover, in Bergamo and Ulm a specific focus on students was identified, in Crema the focus was on mobility planners and public services, in Zalaegerszeg citizens of specific areas with lower accessibility were especially engaged, Osijek and Fumo involved in particular local authorities and service providers.

Training has been run preliminarily to the second round Living Labs meetings in order to prepare the start of the real co-design exercise. The guidelines for SHAREPLACE approach to co-design, developed by PP6 Uni Ulm represent the main methodological reference. The document provides a summary of the methods presented and discussed in a dedicated “training the trainers” Partner Workshop hosted by Uni Ulm at the beginning of 2018, as well as the main feedbacks provided by partners on the performed trainings identifying the selected and applied tools and the main outcomes.

In the different territories, trainings followed with adaptations to the specific contexts a common pattern, that included:

- a) the SHAREPLACE approach to co-design
- b) planning a co-design workshop
- c) general tools for co-design
- d) running a co-design workshop

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

Italy

NUTS 1 (ITALIA NORD-OVEST) - ITC
NUTS 2 (REGIONE LOMBARDIA) - ITC4
NUTS 3 (PROVINCIA DI BERGAMO) - ITC46
NUTS 3 (PROVINCIA DI CREMONA) - ITC4A

Germany

NUTS 1 (Baden Wurttemberg) DE1
NUTS 1 (Bavaria) DE2
NUTS 2 (Tübingen) DE14
NUTS 2 (Schwaben) DE27
NUTS 3 (Neu-Ulm) DE279

Hungary

NUTS1 (Transdanubia) - HU2
NUTS2 (Western Transdanubia region) - HU22
NUTS3 (Zala County) - HU223

Croatia

Nuts 1 Croatia - HR
Nuts 2 (Kontinentalna Hrvatska) - HR04
Nuts 3 (Osječko-baranjska županija) - HR04B

Austria

NUTS1 (Westösterreich) - AT-3
NUTS2 (Salzburg and Oberösterreich) AT32 and AT31
NUTS3 (Salzburg) - AT321 to AT323
NUTS 3 (Oberösterreich) - AT311 to 315

Expected impact and benefits of the trainings for the concerned territories and target groups

The training gave the participants the possibility to have an active role in the project and are useful in order to start the co design activities from a basic structure to be expanded in the future steps with the participation of a larger group of stakeholders.

A good knowledge and design of the base and the mapping of existing services is necessary for implementing the co creation process.

Transport operators, authorities, institutional representatives and other relevant stakeholders have been trained on the importance of cooperation in design the mobility services for the territories: this means that different groups of final users have to be involved in the design process with the aim of creating an innovative network of services according to users' needs.

After trainings, different groups have been engaged to contribute actively to the experimentations inside the project and in order to create a network able to interact with the other citizens and stakeholders: the objective is to develop jointly a robust initial scenario for the development of co designed solutions.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The aim of the trainings is to deliver a deeper understanding of the co-design methodology to the project stakeholders as well as the generation of outcomes such as mind-maps and service concepts which upon which innovative solutions can be built through collaboration at pilot level.

Based on the proposed training approach on co-design methodologies, Living Lab activities may continue beyond the scope of the project by setting up periodical meetings in order to monitor the status and contribute to the development of new innovative solutions enhancing the existing transport system.

This approach is expected to generate according to the living lab cycle, periodical need for new and updated local engagement actions in order to involve stakeholders and users. Training on co-design methods will be run periodically in order to foster the development of problem solving mentalities within the communities, and to involve relevant stakeholders as facilitators to develop co-created solutions and enhancements. Training materials will be used accordingly.

Local authorities, mobility planners and transport providers involved in the training will be able to extend this approach to other planning territories within and beyond their influence areas. Moreover, the methodology will be promoted and proposed in institutional meetings and conferences as a good practice to become a broadly adopted method at regional level within and beyond the six testing areas.

Lessons learned from the development and implementation of training measures and added value of transnational cooperation

Co design is a very delicate process because have to take into consideration all needs emerged during the firsts Living Labs and have to give answers to users' expectations but also have to take into consideration sustainability and feasibility of the final solutions.

The trainings facilitated a learning through experiencing the methods in a real context, fostered by a direct exchange of ideas, concepts and possible implementation strategies. The personal meetings in a training/ workshop format enabled an open exchange, where all ideas were heard, ideation was possible and mutual exchange facilitated.

The knowledge shared with partners within the Ulm Transnational training workshop in March 2018 represented a good basis for planning and running the set of trainings.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

- D.T1.4.2 GUIDELINES FOR SHAREPLACE APPROACH TO CO-DESIGN
- D.T1.4.3 TRAINING ON CO-DESIGN PRICIPLES AND APPROACH
- D.T1.5.1 LIVING LAB MEETINGS AND ACTIVITIES