Output factsheet: Strategies and action plans

**Project index number and acronym**
FIRECE Central Europe Project CE1131

**Lead partner**
Chamber of Commerce of Venice Rovigo Delta Lagunare

**Output number and title**
O.T1.2 - FIRECE Action plan to strengthen the contribute of Industry Sectors to low carbon energy transition.

**Responsible partner (PP name and number)**
PP3 Emilia - Romagna Region (ERR)

**Project website**

**Delivery date**
February 2020

**Summary description of the strategy/action plan (developed and/or implemented)**

Investing to reduce the carbon level in industrial energy uses means investing in measures to improve energy efficiency and promote energy supply from renewable sources. To reach this objective is necessary to raise awareness and increase knowledge of regional policy makers, agencies and involved stakeholders.

The action plan developed under D.T1.5.1 to support the achievements of targeted results from Energy Regional Plans with Innovative Financial instruments intends to provide instructions to use them through the provision of a set of existing financial instruments, criteria for the selection and adaptation of the existing ones and methods to build new ones for private investors’ involvement, focusing on reducing the carbon level in industrial energy use. The Action Plan aims at increasing management capabilities by Regional Operators to manage Energy Plans with financial resources. To make this plan concrete and widely known, a series of dissemination actions are necessary, from events to communication material and newsletters. Dedicated transferability actions both at local and transnational level will strengthen the impact and create necessary synergies.

Above all, in the communication strategy will be fundamental to remark the need to implement the efficiency first principle, namely ensuring that efficiency products and services are included in and eligible for public clean energy funding.

The Action Plan will help operators and intermediaries organization to strengthen the impact of the Regional Energy Plans.

**NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)**

ITH5; ITH3; DED5; HU23; AT11; PL51; PL31; HR03; CZ01;
Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The action plan to support the achievements of targeted results from Energy Regional Plans with Innovative Financial instruments intends to focus attention on the industrial sector and encourage initiatives aimed at improving energy efficiency and promoting the use of renewable sources to supply energy. It intends to provide guidelines to the operators in order to use them in a right and wise way, through the analysis of existing financial instruments, criteria for the selection and adaptation of the existing ones and methods to build new ones for private investors’ involvement, focusing on reducing the carbon level in industrial energy use (see D.T1.5.1 and D.T1.5.2). The increasing in competence to better manage energy plans will impact in the rate of success over insuccess of the plan itself, by identifying the right strategies to be implemented and the right way to spread their values.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

In accordance with the guidelines on financial instruments to support the implementation of Energy Plans, the Action Plan to support low-carbon energy transition by Industry actually helps to move and choose through a series of actions, financial instruments and resources that can shape the next financial roadmaps, highly augmenting the competitiveness of the chosen energy plan, the appeal for the industries and the leverage of the investment, reducing therefore the risk of failure, both for the public body and the industry. The action plan will be the concrete contribution to draw the improved proposal in the next Regional Operational Program of the European Regional Development Fund 2021-2027 (POR FESR) through its outcomes and helping maintaining continuity with the logic of the previous programming as a natural evolution of a system of integrated regional policies implemented over the last decade in favour of the growth and competitiveness of the regional productive and territorial system. The output can help other territories outlining a path towards new innovative models of EE financing which are used nowadays but not available in all the countries.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

From the analysis of the experiences learned throughout the implementation process of the action plan, several elements emerged and are still emerging that a Region should consider for the design of the Financial Instruments. In particular, the periodic training sessions on EE processes helps the operators to keep the attention high and to better react to innovative solutions. Some choices, as private-public partnerships and crowd investing instruments, are little known by the operators, although have a great potential and are greatly flexible and suitable for EE processes. Furthermore, counseling and tutoring services, as well as One Stop Shops, can be a great asset to achieve tailor made EE strategies.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex
Case studies from Europe: https://www.fi-compass.eu/resources?keys=Fund&field_product_code_target_id=55&field_workstream_target_id=All&field_content_country_target_id=All