

O.T1.2 ONLINE MAP OF TRANSFER PROMOTORS

Output factsheet: Tools

Version 1

Project index number and acronym	CE258 TRANS ³ Net
Lead partner	TU Dresden, CIMTT
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Summary description of the key features of the tool (developed and/or implemented)

TRANS³Net map of Transfer Promoters is provides a directory as well as a geographical map of active transfer promoters in the monitored project region. The directory of transfer promoters provides the opportunity to search for transfer promoters based on their nationality, their offered services, their target groups, their target regions and their type of organisation. The geographical map delivers the function to get an overview about all transfer promoters at a glance. The map aims to facilitate the cooperation between transfer promoters but also to provide representatives from science and enterprise an easier way to get in contact with transfer promoters and to benefit from their offered services in terms of accompanying cooperation and transfer processes between them. The data collection was based on identification tool. This is still available as a word-questionnaire as well as an online survey because the map is thought to be a living system where new transfer promoters can continuously enter resp. update their inserted data. The presented transfer promoters form the basis for the intended network of transfer promoters. During the project lifetime they will be actively integrated in the implementation of pilot actions, trainings and the development and establishment of network`s foundations.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

The tool has been jointly developed and implemented by German, Polish and Czech project partners located in Saxony (DED2, DED4; Germany), Lower Silesia (PL51; Poland) and the Ústí Region (CZ04; Czech Republic).

Expected impact and benefits of the tool for the concerned territories and target groups

The benefit for the project region is, that for the first time an overview about nearly all available ‘transfer promoters’ for the trilateral region is available, describing their offered activities and services. The target group itself has a benefit, because the tool supports the transparency about actors that are active in a similar field as they are and so they have the opportunity to get in touch with each other on transnational level. Science and economy also benefit from the map, because they can look for supporters for their planned collaborations based on their needs. The directory facilitates the finding of suitable transfer promoters.

Before TRANS³Net started, there was almost no collaboration between science and economy mainly due to the fact that actors did not know about potential partners behind the borders. Now, map facilitates initiation of contacts between them and helps to decrease former barriers preventing their collaboration. So, for the future, map will impact the observed territory by contributing to an increase of concrete cooperation between actors from science and economy.

Sustainability of the tool and its transferability to other territories and stakeholders

The map is completely transferable and extendible to and for the needs of other regions. During and after project lifetime, it is planned to be continuously updated by network. The intended transnational network will be based on the identified transfer promoters and it will use the developed identification tool to identify and describe further transfer promoters. Report describing the development of the tool can be used as a manual to transfer this kind of solution to other regions and target groups. Before its implementation in other regions, it must be checked if there are adaptations due to different legal arrangements or cultural practices necessary. In the last period of TRANS³Net project, an exchange training will be implemented (D.C.5.2) supporting the transfer of map of transfer promoters and further services developed by the project to further regions and target groups.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

The technical implementation can be based on open source software, but it is necessary that the person/ group of persons who carries out the technical solution is familiar with the development of IT-tools. Before implementing the tool, relevant categories for the directory have to be defined. These must fit to the needs of the target group(s). Maybe these needs can vary between different regions in Central Europe. For the current tool, project team had to realise that the inserted transfer promoters perceived a mismatch between the data they inserted in the identification tool and the data they finally saw in the map, so a continuous communication process with transfer promoters during the data integration process in the map tool is necessary. This also includes a ‘data privacy declaration’ obtained from transfer promoters giving their agreement to the publication of their data in the internet.

Transnational cooperation for developing the tool is necessary because national project partners serve as national experts for identifying relevant transfer promoters in their regions. Furthermore, national experts know about legal and cultural specialities in connection with the technology transfer processes and therefore know which experts have to be included in this process and accordingly have to be inserted in such a map-tool. In terms of technical implementation, transnational cooperation was essential to adapt the functionalities of the map to the individual search practices of people in the participating countries/ regions.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The map of transfer promotors is available via TRANS³Net portal trans3net.eu and will be continuously updated. Deliverable D.T1.4.3 'Report on development and implementation of the web-tool map of transfer promotors' (added to the 2nd Joint progress report) includes a description of how to implement such a map.