

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE258, TRANS ³ Net
Lead partner	Technische Universität Dresden, CIMTT
Output number and title	O.T2.1 Strategy for the intended transnational cooperation network
Responsible partner (PP name and number)	WARR, PP8
Project website	trans3net.eu
Delivery date	planned 08.2017, adapted 11.2017

Summary description of the strategy/action plan (developed and/or implemented)

Strategy forms the working basis on which all transfer promoters should agree who want to be and will be part of the cooperation network of transfer promoters. Strategy consists of four main parts: vision, diagnosis, goals and framework. **Vision** defines a scenario, what the project region should look like, after the network was working for six years. **Diagnosis** part defines status quo of the region in terms of transnational cooperation of science and economy in the trilateral region (based on STOW-analysis) and identifies fields of actions, which have to be improved for better transnational collaboration between science and economy. Starting from this, **goals-section** defines four main goals pursued by network of transfer promoters. Goals are the setting up of beneficial framework conditions for transfer (1), improvements on demand- (2) and supply-side (3) of transfer and provision of platforms for linking science and economy (4). In the last section of the strategy, potential institutional as well as financial frame for the network are defined.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Strategy has been jointly developed and implemented by German, Polish and Czech project partners located in Saxony (DED2, DED4; Germany), Lower Silesia (PL51; Poland) and the Ústí Region (CZ04; Czech Republic).

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Strategy delivers a common paper describing status-quo and pursued vision and goals in terms of collaboration between science and economy in the monitored region. Benefit of the strategy is that it defines the objectives of the intended network serving as basis on which all transfer promoters becoming part of the network will agree. It defines fields of action, in which the network will implement concrete actions. That is why it can also be used for evaluating the results achieved by the network after it was established.

Concerning the region, for the first time strategy provides a systematic approach how to improve framework conditions for transnational transfer and collaboration between science and economy. Therefore, it can be used and adapted by organisations, which are active in this field. During consultation process with policymakers, project team assured that it is suitable to already existing strategies (e.g. regional innovation strategies). Impact of the strategy will be expected in connection with the four main goals pursued. Actions deriving from strategy help to **improve framework conditions** for the functioning of the network as well as for the establishment of transnational collaboration between science and economy in the project region. It will contribute to **raising awareness as well as promoting pro-innovative, pro-commercialisation, pro-collaborative attitudes** among science and business representatives. And of course, it will have an impact on better **interlinkages between science and economy** by preparing the provision of contact platforms and opportunities. For the future network, strategy proposes concrete actions in six main fields: network support, cooperation, good practice, information, lobbying and training.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The structure of the strategy as well as its way of developing it are completely transferable to other regions. The concrete contents and goals of the strategy depend on regional circumstances and have to be adapted to regional needs. Strategy is available on the website of the project (trans3net.eu) and can be downloaded by all interested third parties who also want to implement it.

When looking at the project region, sustainability of the strategy will be guaranteed by its adoption by project partners during project lifetime and beyond. They will assure, that (parts of the) strategy are implemented in the (near) future. Especially during project lifetime, they will also regularly check which steps are already reached and how goals/ actions have to be adapted to current needs. Furthermore, strategy will be main roadmap for transnational cooperation network of transfer promoters and thus, be strongly implemented and constantly adapted to the needs of the project region by core network members.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Development of a political strategy depends very much on support and consultation of policymakers. Therefore, it is necessary to get their feedback concerning the connectivity of the developed strategy with already existing political strategies on regional and national level.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

[Strategy](#) is published on project website (trans3net.eu).