

O.T1.1 TOOL TO IDENTIFY TRANSFER PROMOTORS

Output factsheet: Tools

Version 1

Project index number and acronym	CE258 TRANS ³ Net
Lead partner	TU Dresden, CIMTT
Output number and title	O.T1.1 - Tool to identify transfer promoters
Responsible partner (PP name and number)	TU Dresden, CIMTT
Project website	trans3net.eu
Delivery date	12.2016

Summary description of the key features of the tool (developed and/or implemented)

TRANS³Net identification tool is a questionnaire that allows to identify and to describe ‘transfer promoters’ and their transfer supporting activities and services.

For this purpose, firstly it includes a definition what are ‘transfer promoters’. Secondly (based on TRANS³Net-reference model of transnational transfer), the tool provides a definition of transnational transfer process and the potential supporting activities and services that ‘transfer promoters’ can contribute to it.

Tool is divided into 6 parts collecting data in terms of:

1. General information
2. Offered transfer activities: identification of exploitable research ideas, dissemination of ideas, establishment of contacts, preparation of economic exploitation, economic exploitation, advancement of innovative ideas,
3. Details about contact persons
4. Geographical range of transfer activities
5. Target groups that benefit from activities
6. References of transfer promoters

Recorded information are processed for an online map providing information about identified transfer promoters. An additional 7th part includes questions concerning the situation of transnational transfer in the monitored region. It allows analysing the current status quo based on the responses.

The tool is available in English as well as the national languages of the project partners (German, Polish, Czech).

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

The tool has been jointly developed and implemented by German, Polish and Czech project partners located in Saxony (DED2, DED4; Germany), Lower Silesia (PL51; Poland) and the Ústí Region (CZ04; Czech Republic).

Expected impact and benefits of the tool for the concerned territories and target groups

Purpose of the tool is it, to identify and describe the main target group of TRANS³Net: the ‘transfer promoters’. Now, there exists a tool providing the opportunity to collect data from this target group in a standardised way. The benefit for the project region is, that based on this tool, for the first time it is possible to provide an overview about nearly all available ‘transfer promoters’ describing their offered activities and services. The target group itself has a benefit, because the tool supports the transparency about actors that are active in a similar field as they are and so they have the opportunity to get in touch with each other on transnational level.

Sustainability of the tool and its transferability to other territories and stakeholders

The identification tool is completely transferable to other regions. During project lifetime and afterwards, it will be continuously used to constantly update the available data of active ‘transfer promoters’. The intended transnational network of transfer promoters will use it to identify and describe further transfer promoters. The tool is available on the website of the project (trans3net.eu) and can be downloaded by all interested third parties who also want to implement it. Before its implementation in other regions, it must be checked if there are adaptations due to different legal arrangements or cultural practices necessary.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

Before developing the tool, it is necessary to define an understanding of what belongs to a transfer process between science and economy and what does not belong to it. The understandings vary based on different national and cultural conditions.

A pretesting of the tool with at least 3 ‘transfer promoters’ coming from different kinds of organisations is recommended in order to adapt it to the framework conditions of the monitored region and target group. Starting point for the translation of the tool in the relevant national languages has to be an English version of the questionnaire that must be proofread by a native speaker. This approach should be followed in order to prevent misunderstandings due to wrong formulation.

**References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex**

The data collected about 'transfer promoters' will be processed in order to present them in an online web. When the map goes online, it will be available via website trans3net.eu.