## OUTPUT FACT SHEET

### Pilot actions (including investment, if applicable)  

<table>
<thead>
<tr>
<th>Project index number and acronym</th>
<th>CE31_InduCult2.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead partner</td>
<td>District Zwickau</td>
</tr>
<tr>
<td>Output number and title</td>
<td>OT2.4</td>
</tr>
<tr>
<td>Pilot applications of industry-related experimental accommodation facilities (2.5.2.)</td>
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<tr>
<td>Investment number and title</td>
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<td>(if applicable)</td>
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<tr>
<td>Responsible partner (PP name and number)</td>
<td>BSC, Poslovno podporni center d.o.o., Kranj, PP7</td>
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<tr>
<td>Project website</td>
<td><a href="http://www.inducult.eu">www.inducult.eu</a></td>
</tr>
<tr>
<td>Delivery date</td>
<td>11/18</td>
</tr>
</tbody>
</table>

### Summary description of the pilot action (including investment, if applicable) explaining its experimental nature and demonstration character

The pilots action of industrial camping is related to the idea of partial revitalise the cotton spinning and weaving industrial complex in Tržič, a small town nestled under the hills about half an hour from Ljubljana. It consists of the one night initiative to spend the night in the embrace of industrial heritage, and explores the possibility of the long-term revitalisation of the selected facility with an accommodation programme.

The rich industrial heritage of important factories (BPT, Peko...) is an important building block of Tržič's identity or the entire industrial era in Slovenia. Presenting and updating this heritage represents great cultural (and touristic) potential. This pilot intended to highlight the possibilities for the revitalisation of industrial heritage and to change people's perception of industrial or cultural heritage and the ways of protecting it through upgrades and active use.

Based on detailed concept, where we prepared long-term solution of abandoned building within feasibility study of accommodation, we arranged one of the rooms on the top floor into an “industrial camp”. It enables a small number of people to spend the night in the facility, at the same time discover, and experience the industrial-culture event, Cobbler's Sunday, on 2 September 2018 and the cotton spinning and weaving mill in Tržič at the same time.
**NUTS region(s) concerned by the pilot action (relevant NUTS level)**

Gorenjska (SI022)

**Investment costs (EUR), if applicable**

- 

**Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)**

The experimental accommodation implementation totally fulfilled expectations of the planned action. Industrial camping has a big potential, modular equipment offers different ways of designing the room according to the needs of target groups or purpose of accommodation. It is very appropriate for thematic workshops and promotion of industrial culture.

In general, the new way of low-cost accommodation was well accepted – acceptance of local community, visitors of industrial-culture event and artist, who stayed there overnight, was very positive. One of the most visible results of the test is seen as spark of interest in industrial heritage and discussions on its revitalisation. Such campaigns build awareness (even if only subconsciously) and make people feel proud of their cultural heritage, which will make its preservation easier in the future and the search for new, heritage-friendly content in similar projects more self-evident.

The implemented pilot project revealed that it is possible to execute a successful promotional campaign for industrial cultural heritage with minimal time, energy and finances. We also found out that the compatibility of the programme suggested in the concept is not proper because some technical aspects of the building have to be sort out first and addressed in the future.

**Sustainability of the pilot action results and transferability to other territories and stakeholders.**
The local community of Tržič as well as the owner are working together towards finding an investor for the building. Prepared feasibility study of accommodation development will be a basic document, which will help in the procedure of promoting the possibilities for business and searching for investors.

The prepared architectural proposal for the revitalisation of the former textile finishing facility shows that the building is suitable for the proposed accommodation. The ceiling height and the structural design of the building with load-bearing perimeter walls and central pillars offer the possibility for a high-quality design. The integration of textile as the underlying theme in the renovation of the building is a practical test to give an industrial feel or to incorporate the former industrial programme into the accommodation programme and thus connect the technical heritage with present-day applicability - maybe even create an attraction.

If in case, the attention of the pilot manages to convince an investor to revive some other facility within the BPT complex, the goals of this project will have been exceeded in all respects. However, it is already evident from the project that it is possible to adapt similar facilities for accommodation programmes in a sensible and quality manner, and that the industrial building typology is suitable for renovation and can even represent the base for a new quality or added value.

Lessons learned and added value of transnational cooperation of the pilot action implementation (including investment, if applicable)

The implemented pilot project revealed that it is possible to execute a successful promotional campaign for industrial cultural heritage with minimal time, energy and finances. We also found out that the compatibility of the programme suggested in the concept is not proper because some technical aspects of the building have to be sort out first and addressed in the future.

The most interesting peering in project was with PP3 from Leoben, where similar industrial camping was developed in the abandoned miners' housing quarter of Eisenerz. They equipped two rooms with up-cycled furniture with two different design options and with no electricity or a water and sewer system. We adapted the idea of experimental use for the purpose of industrial culture event and the use of old furniture as additional element in the room. This attractive low-cost model is easily applicable for / transferable to other partners as well.

Contribution to/ compliance with:
- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

All regulatory requirement both national and European were matched, environmental effects have been taken into consideration and the pilot follows all relevant equal opportunities and non-discriminaion guidelines.
References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links
If applicable, additional documentation, pictures or images to be provided as annex

Linked to the concept ‘experimental accommodation’ (T2.5.1) and PP3’s implementation on the same topic (T2.5.2.).

Summary pilot implementation report, incl. pictures available via www.inducult.eu