## Pilot actions (including investment, if applicable)

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<thead>
<tr>
<th>Project index number and acronym</th>
<th>CE331 YouInHerit</th>
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<tbody>
<tr>
<td>Lead partner</td>
<td>22nd Budafok Teteny, Budapest XXII district</td>
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<tr>
<td>Output number and title</td>
<td>O.T2.2.1 Pilot action 2: revival of old crafts in integrated manner (combining infras &amp; soft elements)</td>
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<tr>
<td>Investment number and title (if applicable)</td>
<td>0.I1.1.1. Reconstruction of olive scaling building in Vodnjan-Dignano (HR)</td>
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<td>Responsible partner (PP name and number)</td>
<td>PP5 - Municipality of Vodnjan-Dignano</td>
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<td>Delivery date</td>
<td>FEBRUARY 2018 - OCTOBER 2018</td>
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Summary description of the pilot action (including investment, if applicable) explaining its experimental nature and demonstration character

One of the major problems in the City of Vodnjan-Dignano and its wider region is the development and revitalization of traditional crafts and trades, such as olive oil production. The key-stone for revitalization are young people, who have the possibility and knowledge to become bearers of traditional knowledges, crafts and trades. What appears to be decisive for such development is not just the natural resources, but rather the balance among the internal and external elements. In our pilot action, our ultimate goal was to initiate the reevaluation and valorization of local resources such as local knowledge and practice, and local labor - especially youth, and to revitalize the less favored, rural area.

The pilot action (0.11.1.1) - Reconstruction of olive scaling building in Vodnjan-Dignano - offered a sustainable method to answer the above listed problem. General objective of our pilot action was to revive local olive culture and enhance olive production, in close cooperation with relevant stakeholders in Vodnjan-Dignano. Specific objective was to reconstruct the local olive scale building according to the design and operation ideas of local youth, in order to serve as an information point on olive culture and also as a site for small-scale trainings and workshops for local farmers.

Pilot action started with the development of conceptual design of building renovation. Conceptual design was presented to the local youth, having the opportunity to express their needs and wishes regarding how the space should look like and what should contain. Conceptual design was also approved by the Croatian Ministry of Culture. After all the recommendations from the local farmers were adopted, the development of the reconstruction project started. City of Vodnjan-Dignano began with the public procurement for construction works, and after the successful procurement, the construction works started in February 2018. By the end of construction works, City of Vodnjan-Dignano launched the public procurement for equipment (furniture and multimedia). When all the work and equipment phase ended, the Olive scale house was inaugurated during the 5th Thematic Meeting in Vodnjan-Dignano on 12/10/2018 with the participation of the partnership, relevant actors and the wider public.

The pilot action was developed in a way that young olive farmers form integral part of conceptualization and implementation process of building renovation. Our aim was to create a place suitable to their needs, along with novel technical solutions attracting other young visitors. The Olive House now offers a multitude of activities and services which improve the knowledge and prospects of young olive oil farmers. The investment covered the comprehensive reconstruction of the old olive scale building. After the renewal, now it offers adequate place for trainings/workshops for the youth and serves as an info point for the local tourism track, as well.

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Country (NUTS 0): HR
Country (NUTS 1): HR0, Hrvatska
Region (NUTS 2): HR03, Jadranska Hrvatska
Sub-region (NUTS 3): HR036, Istarska županija
Investment costs (EUR), if applicable

BL5 EQUIPMENT EXPENDITURE (in total: 15.720,05 eur in WPT2):
- ELTOR d.o.o.: 3.909,10 eur - LIGHTING:
  Plat LED 14,9w 3000K, 2x
  Loris LED 8w, 5x
  Loris LED 8w, 3x
  Icon angle LED 10,7W, 3000K, 1x
  Line slim wall 12W LED, 1x
  Icon balance LED 10,7W
  Storm LED 14,4W/m, 3000K, 14,8 x
- INTERIJER DIZAJN d.o.o.: 3.300,25 eur - FURNITURE:
  Chair QUEEN 10x
  Chair BABILA 1x
  Bar Chair EMU DARWIN 8x
  Bar table EMU DARWIN 2x
  Concrete Vase 4x
  Clothes hanger 1x
- NOVATEC d.o.o.: 1.964,35 eur - MULTIMEDIA:
  Projector 1x
  Projection screen 1x
  Tablets 5x
  PC with operation system and LED screen 5x
- VINKURAN, carpentry crafts: 6.546,45 EUR - CARPENTRY:
  Wall shelves and benches 45 cm - 32m2
  Wall shelves 60 cm - 3,7m2
  Cabinet for kitchen sink - 1x
  Counter (table) - 1x

BL6 INFRASTRUCTURE AND WORKS (in total: 66.117,40 eur in WPI1):
- Masa d.o.o. - 62.722,15 eur (demolition works, concrete works, masonry works, carpentry works, tinsmith works, roofing works, locksmith works, gypsum cardboards works, ceramic works, flooring works, equipment, water installation, electrical installation, mechanical installation, extra works)
- Koning d.o.o. - 3.243,25 eur (supervision of construction works)
- AGD d.o.o.: 152,00 eur - production of plexiglass plate and PVC labels

Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)
Expected impact of out pilot action (investment):
- providing a space for small-scale workshops and trainings
- providing a space for promotion of olive oil production as an info point for tourists

The results of the pilot action (investment with soft elements) will indirectly raise the popularity of olive oil among consumers and increase the number of young people who are / plan to become olive oil producers. Both aspects are extremely needed if we wish to gain economic advantages with the help of youth, incl. young olive oil makers. We experienced success with the implementation of our pilot action towards this direction. We were able to reach and engage youth with their active participation, giving them the opportunity to be an important part of Olive scale building renovation.

The newly renovated Olive scale house became an attractive element of Vodnjan-Dignano, turning from a deteriorated state into a modern training center for the youth and info point for the wider public and tourists. In the future, it can give place to further trainings/workshops and continuously serving as an important point for tourists.

Sustainability of the pilot action results and transferability to other territories and stakeholders.

Regarding the sustainability of our pilot action, we certainly plan to continue the pilot and upgrade it with other elements, possibly through application to other calls. We foreseen that, during the summer period, the Olive scale house will also serve as a meeting & information point for visitors, where they will be redirected towards the local olive oil producers to promote our local crafts & products as part of our regional CH. Thus, we will upgrade the pilot with the multimedia interesting for youth & tourist - virtual & augmented reality tools, holograms etc.

Regarding the transferability, we certainly think that the concept of our pilot action, as well as approaches and solutions which we applied and adopted during the pilot action, can be applied by similar initiatives in other regions or countries - by adapting an existing solution to new context/crafts or problems. A combined logic model of pilot action will be also shown in the transnational toolkit (O.T3.2), which can be used by other cities/regions/countries in order to help structure thinking about future interventions of a similar nature. Transferable elements of our pilot action are: a) inclusion of young people in reconstruction processes; b) innovative usage of investment, e.g. creation of added value (during our meetings with stakeholders and youth, an idea of making an added value was made, meaning that the investment itself will have double use - not just as a meeting point for young olive oil farmers, but also for visitors which will be redirected and get to know young olive oil producers - meaning better promotion for young olive oil producers & bigger income); c) combining old (the olive tradition and old building) and new (new demands raised by the young generations) as well as attractive (tourism attraction) and functional (site for training sessions). Thus, municipalities which have similar historic sites, which require small scale investment, can easily adapt out pilot action.

Lessons learned and added value of transnational cooperation of the pilot action implementation (including investment, if applicable)
During the pilot action, we learned that inclusion of young people who will use the Olive scale house in the development phase was crucial. By doing so, we managed to implement a pilot action which is suitable for their needs and wishes. It worked also as a drive of motivation because youth became interested and engaged in the overall pilot project. The opportunity to participate actively in such a project convinced them to stay with us and contribute to the revival of olive oil production. Other elements which we learnt to be successful in the implementation of pilot action are: a) communication with actors who have similar experiences; b) transnational cooperation and learning from partners with similar background & facing similar problems. Our learning curve exponentially grew thanks to the transnational cooperation, since we had the opportunity to share our work plans, to identify common obstacles and common difficulties, and to share possible solutions towards it.

Contribution to/ compliance with:
- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

During the pilot action implementation, we experienced delays regarding the approval of conceptual design from the Croatian Ministry of Culture, which resulted in the delay of the renovation process itself. We successfully changed the conceptual design upon their recommendations and the infrastructural works could start still in time. Other legal/regulatory difficulties were not experienced.
Regarding sustainable development, negative environmental effects during our pilot action were not caused.
Regarding horizontal principles, public procurements deployed were open to any entrepreneur or economic subject with needed skills and capacities as described in the open call of public procurement.

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links
If applicable, additional documentation, pictures or images to be provided as annex
In the attachment:
- conceptual design and the related attachment approved by the Ministry of Culture

Links:
http://www.vodnjan.hr/hr/novosti/pocetak-renovacije-objekta-stare-vage-u-sklopu-projekta-youinherit
https://www.gijornal.hr/istra/vodnjan-javna-vaga-maslinara/
https://vijesti.hrt.hr/466772/vodnjan-dobio-centar-za-obuku-mladih-maslinara
http://www.gradonacelnik.hr/vijesti/vodnjan-otvoren-centar-za-obuku-mladih-maslinara
https://tvistra.hr/u-vodnjanu-otvoren-centar-za-obuku-mladih-maslinara/
https://www.glasistre.hr/istra/mladi-maslinari-educirat-ce-se-u-staroj-pezi-572169
https://vodnjanski.wordpress.com/2016/05/08/uredit-ce-se-zgrada-stare-vage/
https://www.vodnjanski.info/youinherit-besplatne-edukacije-za-maslinare/

PHOTOS: