

# TEMPLATE

## Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	RESTAURA (CE339)
Lead partner	City of Nowy Dwór Mazowiecki
Output number and title	D.T2.4.1 IBHRP in Nowy Dwór Mazowiecki city
Responsible partner (PP name and number)	City of Nowy Dwór Mazowiecki, PP01
Project website	<a href="http://www.central2020.eu/restaura">http://www.central2020.eu/restaura</a>
Delivery date	7/2017

### Summary description of the strategy/action plan (developed and/or implemented)

The main objective of The *Integrated Built Heritage Revitalisation Plan for Nowy Dwór Mazowiecki (IBHRP)* is to determine the possibility of the social and economic growth of the pilot area which will then lead to the development of the whole town. The main priorities of the pilot area development are related to the principle functions of the pilot area: (i) Developing tourist, recreation and sport offer; (ii) Building new meeting points to enhance integration and sense of local identity and (iii) Creating better life conditions for the current and future inhabitants of the town. The main assumption of the revitalization of the *IBHRP for Nowy Dwór Mazowiecki* is to focus on the social aspect as people and their needs are in the centre of the revitalization actions. Therefore, all the technical and spatial-functional actions derive from the social aspect which is the key driver of the *IBHRP for Nowy Dwór Mazowiecki*. This is in full accordance with the superior strategic documents and development plans. In this way it meets the criteria of compatibility, coordination, complementarity, and in particular equality and acceptability; this approach will certainly give a positive perception of the intervention by stakeholders and public opinion. The Action Plan outlined the strategic goals for each of the six areas of action, listing specific activities, placing them into short-term (one-year), mid-term (five years) and long term.

### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The pilot area is located in Nowy Dwór Mazowiecki: it encompasses Salt Square, the nearby area alongside the river Narew (the pedestrian zone is located in the Narew river shaft) and the embankment areas which are not spatially planned. This area is a part of the Housing Complex 1 where some major social, spatial and functional problems have been identified. The total surface of the analysed land is around 26.5ha.

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The strategy and action plan and areas of priority activities are in line with the areas of key benefits that the *IBHRP for Nowy Dwór Mazowiecki* meets: social, economic, touristic, work and educational and cultural. New meeting point for the inhabitants created at Salt Square and a square in the newly built housing estate. New business entities will be created and encourage development of local craft and new investment sites. "Opening modern facilities which meet the needs of inhabitants and tourists" and will enable the creation of new jobs. Benefits as a result of the activities in the field of education, as it is stated in the *IBHRP for Nowy Dwór Mazowiecki Summary*, is enhancing local knowledge of the history and cultural heritage of the area and better sense of the local identity. More benefits are in the field of creative industries; tourism, marketing, heritage management and development of various modern technological solutions in the field of media, design, urban design and architecture are all an integral part of the creative industries.

### Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

This plan is based on strong principles of sustainability. The vision for the future is very motivating and strongly articulated and testifies to the evaluation criteria of consistency of the *IBHRP for Nowy Dwór Mazowiecki*. "When setting the goals and priorities it is important to remember about the sustainable development of all the fields of action: social, economic, environmental, technical and spatial-functional. The planned actions and change directions in the pilot area will help to preserve the resources and promote cultural heritage among the future generations. They will also contribute to the social capital development and economic growth in the town. All the projects launched on the river embankments will help to increase the accessibility of the natural resources to the society. This will contribute to the development of the stronger social bonds and economic growth in the town. Living conditions will improve thanks to the construction of a river marina and a new residential and service area." These actions will also have a positive impact on other areas and other stakeholders with similar challenges

### Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

There are two key lessons learned in the process of development of the *IBHRP for Nowy Dwór Mazowiecki*:

- In order to involve all the **parties and inhabitants of the pilot area** interested in the Integrated Revitalization Plan, it was decided to establish a Local Stakeholders Groups (RLSG). There were organized three meetings of the RLSG and one open-air meeting. Establishing RLSG was an idea created through transnational cooperation on the project, which was an extremely powerful contribution to achieving sustainability, equality and acceptance as all important stakeholders are key to the success of the project at this stage and the real owners of the *IBHRP for Nowy Dwór Mazowiecki*, which is an extremely important foundation for its successful implementation in the future.
- Transnational cooperation on identifying and evaluating potential risks in IBHRP implementation has been shown to be significant, especially because it involved such as unexpected problems with the natural conditions of the area and the lack of interest in the service offered in the Public-Private Partnership project.

### References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The Integrated Built Heritage Revitalisation Plan has been uploaded in eMS, D.T2.4.1.

Other references to relevant deliverables:

- D.T2.1.1 - Current status of revitalisation issues
- D.T2.1.2 - Common methodology framework for the IBHRP
- D.T2.2.1 - Report from RESTAURA Local Stakeholder Group Involvement

### Summary description of the external evaluation of the output. If applicable, the evaluation to be provided as an annex

The *IBHRP for Nowy Dwór Mazowiecki* successfully meets all evaluation criteria. It is relevant because its goals and priorities are aligned with the real needs of the local community. The plan is very detailed and in this way a good basis for the project's effectiveness, as well as its efficiency. It is compatible with external and internal factors, and is consistently focused on the interests of the user, showing great sensitivity to meet the needs of the most vulnerable social groups (the usefulness criterion). It is very important that at the same time, The *IBHRP for Nowy Dwór Mazowiecki* is consistent and complementary to the strategic context and main development goals of the municipality. In this way, a framework for the coordinated activities of all involved was created.

The *IBHRP for Nowy Dwór Mazowiecki* is rooted in the needs of its local community and this is a prerequisite for achieving its equality and acceptability.