## Output factsheet: Strategies and action plans

<table>
<thead>
<tr>
<th>Project index number and acronym</th>
<th>CE394 GreenerSites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead partner</td>
<td>City of Venice</td>
</tr>
<tr>
<td>Output number and title</td>
<td>0.T4 1.3 Strategic Action Plan Magdeburg</td>
</tr>
<tr>
<td>Responsible partner (PP name and number)</td>
<td>PP 11 Ministry of Regional Development and Transport of Saxony Anhalt</td>
</tr>
<tr>
<td>Project website</td>
<td><a href="http://www.interreg-central.eu/GreenerSites">www.interreg-central.eu/GreenerSites</a></td>
</tr>
<tr>
<td>Delivery date</td>
<td>June 2019</td>
</tr>
</tbody>
</table>

### Summary description of the strategy/action plan (developed and/or implemented)

The Strategic action Plan developed by the Ministry of Regional Development and Transport of Saxony Anhalt consists in the creation of a State Initiative Land Recycling which aims at supporting and promoting suitable measures for the sustainable spatial development in urban areas by limiting land take. The initiative reflects the objectives of the government program of the state government of Saxony-Anhalt - to achieve sustainable spatial development, to spatially concentrate the settlement structure, to allocate investments on existing or designated industrial and commercial sites, to redevelop vacant lots and brownfields, and to limit land take. Land recycling is the reuse of empty buildings and vacant farms, of fallow land, and under-used development areas. The Strategic Action Plan was discussed and developed with stakeholders at local, regional and state level between October and April 2019 involving the Ministry of Environment, Agriculture and Energy, the Brownfield Authority, the Regional Planning Associations, the Saxony-Anhalt Association of Towns and Municipalities, the City of Magdeburg, the City of Halle (Saale), the Martin-Luther-University Halle-Wittenberg, the Magdeburg-Stendal University of Applied Sciences, the State Development Company (SALEG), the Chambers of Industry and Commerce (IHK), the Mitteldeutsche Sanierungs- und Entsorgungsgesellschaft mbH (MDSE) and of the Institute for Structural Policy and Economic Development (ISW). Therefore the Strategic Action Plan and reflects the results of this interdepartmental and transdisciplinary cooperation process. The first step of this process of drawing up an action plan begins with the identification of the departments involved and the clarification of the internal responsibilities within the ministries of Saxony-Anhalt. The Strategic Action Plan which serves as the basis for the state initiative land recycling in Saxony-Anhalt was discussed and agreed on within a Cabinet meeting on 16.04.2019. The Cabinet assigned the responsibility for carrying out the actions to the Ministry of Regional Development...
and Transport assisted by the other Ministries. The Strategic Action Plans foresees suitable measures to strengthen land recycling in Saxony-Anhalt in two years time. All actions will be finalised within the end of the current legislative period and, if necessary, backed by budgeting for medium-term financial planning. Envisaged actions are:

- Establishment of a central information hub on the internet on the subject of land saving and land recycling for the advice and support of land recycling projects.
- Establishment of a transdisciplinary competence network for land recycling with the participation of politics, administration, science, universities, industry, engineering offices, environmental associations.
- Use of state guarantees to secure investment loans.
- Creation of a central service point for the advice of municipalities in land recycling.
- Introduction of quantified guidelines for the reduction of land use as an objective of spatial planning in the future state development plan.
- Regional land management as a task of the regional planning associations.
- State-wide uniform coverage of municipal internal development potentials.
- Coupling of the award of funds to the management of a uniform potential development area cadastre.
- Merging of state institutions, or parts of state institutions, to a central land management authority.
- Evaluation of existing funding guidelines.
- Creation of a special municipal support programme for land recycling.

**NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)**

DEE0 Sachsen Anhalt

**Expected impact and benefits of the strategy/action plan for the concerned territories and target groups**

The state of Saxony-Anhalt does not currently have a central information offer on the subject of land saving and land recycling. Saxony-Anhalt also has a large number of authorities and subsidiaries that deal with topics such as remediation, brownfield development, location marketing, urban redevelopment, compensation and replacement measures, land management and state-owned properties. There is no central contact for the advice and support of land recycling projects. Municipalities, investors and landowners have to navigate a heterogeneous system of responsibilities. Non-uniformity also prevails at the municipal as well as at the state level with regard to the detection of brownfields and the identification of internal development potentials. With the actions under consideration, land recycling should be placed on a new organizational and financial basis.

Saxony-Anhalt still has a significant stock brownfields, which should be transformed to potential development land. Land recycling helps to protect the environment, to create jobs and to revitalize abandoned sites. Land recycling is also a key concept for shaping economic change in the central German mining region. Land recycling is a permanent task both for cities and towns in urban areas, as well as for rural municipalities.

**Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders**

-
The short to long term actions are interdependent and build on each other. The short term focus is on raising public awareness and policy for more sustainable land management. An information campaign was undertaken, addressed to investors as well as to regional and local decision takers. The target for the end of the legislation is to include funds for actions in the budget planning. Starting in 2021 local authorities should benefit from long lasting organizational changes in the framework of the region and local administrations. Benefits could also been expected from the climate policy on the national level, which is underway.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Already in the opinion forming process all relevant authorities, state enterprises dealing with real estate and market participants should meet to develop solutions together. The focus should always be on solutions that are market oriented and accepted by the market. State support programs are necessary especially in the beginning but in the longer term they cannot replace investment by market participants.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

D.T4.1.3 Strategic Action Plan FUA Magdeburg