

## Output factsheet: Tools

Version 1

<b>Project index number and acronym</b>	CE489 - Forget Heritage
<b>Lead partner</b>	Municipality of Genoa
<b>Output number and title</b>	O.T1.1 Creation of tools to improve the Management of Historial sites
<b>Responsible partner (PP name and number)</b>	City of Nuremberg - PP4
<b>Project website</b>	<a href="http://www.forgetheritage.eu">www.forgetheritage.eu</a>
<b>Delivery date</b>	11 .2017

### Summary description of the key features of the tool (developed and/or implemented)

The document "Management Manual" related to Activity A.T1.3 "Creation of a Management Model" was prepared by PP4 City of Nuremberg with the support of a team of external experts from Nuremberg. The development of this output was based on the Forget Heritage partners results and contributions collected within the deliverables D.T1.1.1 "Collection of Best Practices" and D.T1.1.3. "Analysis of the transferable elements of the Best Practices".

The Management Manual is based on the learnings of the transantional elements gathered by all partners in the Collection of Best practices. The Management Model created in the Manual constitutes the main output of the WPT1 and it will be disseminated to other cities as inspiration to adopt similar methodologies. Each partner will use the Management Model through ist own Pilot Action, adapting the findings to ist own reality and focusing on different aspects of the Manual. It will be tested during the 8 Pilot Actions.

The document will be endorsed by Forget Heritage project partners' policy makers. With the political endorsement the management model will be adopted as a guideline how to manage underused cultural buildings.

The Manual is a resource of practical necessities, structured approaches and recorded best practice examples and serves initiatives as well as administrations approaching heritage revalorization projects.

**NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)**

M ITC3, Liguria  
SI02 Zahodna Slovenija  
DE25 Mittelfranken  
PL61 Kujawsko-pomorskie  
HU23 Dél-Dunántúl  
HR03 Jadranska Hrvatska  
CZ04 Severozapad  
ITC4 Lombardia  
PL12 Mazowieckie

### Expected impact and benefits of the tool for the concerned territories and target groups

The “Management Manual” aims at addressing the local and national policy makers and/or the cultural facility managers in a new and sustainable way to conceive the management of cultural heritage by using CCI and according smart and PPC criteria. The model will be defined taking into account citizens participatory process methodologies. It serves as an orientation for policy makers and administrations: administrative staff who want to learn about changing practices towards heritage public building revitalization strategies will find resources on how to set up new ways of participative development—including bottom-up approaches by incorporating civil society—and getting to know best practice tools.

And it is also a hands-on and step-by-step guide for revalorization initiatives and future managers: Bottom-up revalorization initiatives will find in this manual a guide to creating concepts of operation.

### Sustainability of the tool and its transferability to other territories and stakeholders

The task of the management model is to provide an overview and orientation for the elaboration of revalorization projects operating system. It guides through all the important questions when creating concepts, helps with the appropriate methodologies through co-creation processes and invites to lay out financial plans that support a sustainable operation of business. It also helps to identify needs and priorities and detail out the financial plans. A reflected PPC approach that avoids the problems which can occur with a top-down process, foster a win-win collaboration between all stakeholders, including citizens who become no longer merely contributors, but also eye-to-eye level partners and professional bottom-up initiators of long-term projects.

### Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

In a number of countries, the private sector, civil society institutions and government have started to work in partnership to help conserve the cultural heritage and develop it as a socio-economic asset. So, within the Forget Heritage project the partners cooperate to promote cooperation among partners' cities in order to identify innovative, replicable and sustainable Public-Private Cooperation (PPC) management models for abandoned historical sites (recognized as cultural heritage) by valorising them through setting up cultural and creative companies.

The reference to already successful heritage valorization projects in these new forms must be visible and needs to be embedded in general urban planning themed work flows. Similar challenges occur again and again—with different perspectives, faces and relevance, but nevertheless transferable. Others' successful strategies and experiences will help to go forward with all partners to force cooperation contracts, proceedings and negotiations for climbing the ladder on the way to the long-term perspective for a certain project. The goals of cooperative cultural heritage revalorization projects are not only to relieve obvious pains but to consider a wider set of goals: provide affordable space for creative initiatives and crafts, conduct urban future experiments or improve the socio-cultural liveliness of town districts, to name only a few. In addition to these administrative and bottom-up goals, the aspect of heritage preservation shows strong potential for generating cultural identity, opportunities for tourism and inspiration for ideas for modern re-use. These goals, synthesized with social, cultural and sustainable economic values, constitute the base of the cooperative cultural heritage revalorization approach. They imply diverse models of usage leading to vibrant, lively and open formats which unlock latent social and cultural capital and strengthen the ability to transform a city.

### References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

The Management Manual output is the outcome of Deliverable D.T1.3.1. It will be translated and printed in partners' languages to be distributed to the CCI operators and policy makers.

The document is available for download at [www.forgetheritage.eu](http://www.forgetheritage.eu) within the section "Publications".