

## Output factsheet: Tools

Version 1

<b>Project index number and acronym</b>	CE489 - Forget heritage
<b>Lead partner</b>	Municipality of Genoa
<b>Output number and title</b>	O.T1.2 Creation of tools to involve citizens in the historical sites enhancement
<b>Responsible partner (PP name and number)</b>	Municipality of Genoa - PP1
<b>Project website</b>	<a href="http://www.forgetheritage.eu">www.forgetheritage.eu</a>
<b>Delivery date</b>	10.2017

### Summary description of the key features of the tool (developed and/or implemented)

The document "Guidelines for the citizens involvement in historical sites valorisation" related to Activity A.T1.5 "citizen involvement in historical sites valorization" was prepared by the Municipality of Genoa with the support of a team from the Architecture and Design Department of the University of Genoa.

The development of this output was based on the Forget Heritage partners results and contributions collected within the deliverables D.T1.5.2 "Local citizens needs analysis" and D.T1.5.3 "Local stakeholders involvement plans".

The Guidelines contents provide a framework for interaction between urban governments and citizens; the document will be endorsed by Forget Heritage project partners' policy makers.

These Guidelines assume that, in order to develop an effective citizen involvement plan which enhances the historical and cultural heritage of the city, it is important to act on these three different levels: knowledge, actions, tools.

To this aim an increased knowledge of all involved actors has to be foreseen, to put in place feasible actions and to prepare adequate involvement tools. Knowledge is meant as the increase of the relational abilities of a city latticework: only offering the possibility to create relationships, it is possible to encourage the use of a place or of an asset.

The actions identified are effective only if supported by a strong political will, to enhance the city's cultural and historical heritage through local stakeholders involvement. The identified instruments represent the operational tools through which actions aiming at the involvement all actors in the valorisation of historical and cultural heritage can be carried out.

### NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

ITC3, Liguria  
SI02 Zahodna Slovenija  
DE25 Mittelfranken  
PL61 Kujawsko-pomorskie  
HU23 Dél-Dunántúl  
HR03 Jadranska Hrvatska  
CZ04 Severozapad  
ITC4 Lombardia  
PL12 Mazowieckie

## Expected impact and benefits of the tool for the concerned territories and target groups

The “Guidelines for the citizens involvement in historical sites valorisation” are aimed at encouraging the enhancement of the urban historical and cultural heritage through the involvement of all local social actors, considering the valorisation process as a positive element for the whole city. The output, tackling relevant issues such as knowledge, actions and tools, is able to consolidate local communities and relations with public institutions through new models of economic sustainability, new cultural offers, mixed business and association bodies, and flexible relationships with Public administrations.

This document results to be an effective tool, since it focuses direction and resources on the change and flexibility process rather than being built around a settles final result to be achieved. The impact on the territory and the benefit for the local community are represented by considering Cultural Heritage as a “common good” for collective use, which can also be carried out by each citizen, through various Public/private agreement forms, where the Public administration still play a strong direction role.

## Sustainability of the tool and its transferability to other territories and stakeholders

The Guidelines do not want and do not lead nor to deprive the Public Authorities’ responsibility neither, conversely, to a burden of responsibility on private individuals. On the contrary, this document encourages a participatory approach with a set of new urban governance actions able to deploy a strong synergy among the various stakeholders and cultural and creative practices, knowledges and experiences, under the supervision of local administrations which play as their representatives and preserve their general interests.

The experimentation of such governance actions drives to a sustainability strategy, based on bottom-up participatory processes and aimed to enhance the historic and cultural heritage of the city. The activities foreseen in the Guidelines are “workshops” where developing use and management models. Despite the obvious experiment limits, they have the ability to stop processes of the asset losing values; they bring out others values, different from the strictly real estate and economic ones, in favour of sustainable cultural and social ones. The Guidelines are a tool that can become an operational reference point for all cities intending to act on the valorisation of historical and cultural heritage.

## Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

The Guidelines preparation and implementation activities enabled all project partners to actively promote a deep knowledge exchange on their experiences in cultural heritage valorisation; they encouraged a greater awareness on different approaches and put in place resources. Consequently, these Guidelines arise from the joint partnership effort to find a common strategy taking into account the different transnational approaches; they valorise positive and replicable elements emerged from the carried-out activities.

The added value of the transnational cooperation lies above all in the possibility of comparing situations, possibly different in several aspects, from the points of view of:

- the relations between public institutions and citizenship and on how to involve it,
- the context of intervention in relation to completely different assets,
- the various economic/financial realities that can be invested in the exploitation of this asset.

## References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The Guidelines output are the outcome of Deliverable D.T1.5.4. A digital version of the document has been realized and translated in partners national languages, in order to be better disseminated (available for download at [www.forgetheritage.eu](http://www.forgetheritage.eu) within the section “Publications”).