## Output factsheet: Pilot actions

<table>
<thead>
<tr>
<th>Project index number and acronym</th>
<th>CE55 RUMOBIL</th>
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<tr>
<td>Lead partner</td>
<td>Ministry for Regional Development and Transport Saxony-Anhalt</td>
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<tr>
<td>Output number and title</td>
<td>O.T2.1 Innovative approaches to enhance public transport linking rural areas to the national and EU transport networks</td>
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<td>Responsible partner (PP name and number)</td>
<td>PP05 Vysocina Region</td>
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<td>Project website</td>
<td><a href="http://interreg-central.eu/rumobil">http://interreg-central.eu/rumobil</a></td>
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<td>Delivery date</td>
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**Summary description of the pilot action explaining its experimental nature and demonstration character**
The RUMOBIL pilot action in the Vysočina Region focused on improving offer of public transport connections, as a key condition for development of mobility of population. It consisted of introducing and testing new connections of public bus transport with a view to enhance accessibility to rural peripheral areas and to ensure their more effective connection to the backbone transport network of the region and, through it, to transport networks of national and EU importance. The aim was to verify demand for these services, in the context of a territory with rural character and dispersed settlement structure and in the context of preparation of the regional integrated transport system “Public transport of Vysočina”.

New pilot connections were proposed on the basis of good practices, identified by the transnational partnership within RUMOBIL, and on the basis of external expertise. The proposals adequately reflected local conditions and priorities of the Vysočina Region as an orderer of public transport services and as a self-governing unit, which takes care of comprehensive development of the region and needs of its inhabitants.

The pilot connections were operated on 4 existing lines:

- Line No. 790250 Jihlava - Brtnice - Okříšky - Třebíč
- Line No. 840212 Velké Meziříčí - Chlumek
- Line No. 600620 Světlá nad Sázavou - Lipnice nad Sázavou
- Line No. 760600 Jihlava - Havlíčkův Brod

by 4 public bus transport operators:

- ARRIVA Východní Čechy, a.s.
- ICOM transport, a.s.
- TRADO-BUS s.r.o.
- ZDAR, a.s.

as foreseen by the long-term contracts with the Vysočina Region on public service commitment.

The pilot connections contributed to improve accessibility of rural municipalities and their connection to important nodes of regional or subregional importance, which are significant centres of education, employment and various public services for the inhabitants (regional capital Jihlava, cities of Třebíč and Havlíčkův Brod, town of Velké Meziříčí). Moreover, these centres also serve as traffic junctions and interchange points between transport modes. One of the pilot lines also strengthened connection to the locality of Světlá nad Sázavou and Lipnice nad Sázavou, which is an attractive tourist destination as well as an important interchange point with railway.

**NUTS region(s) concerned by the pilot action (relevant NUTS level)**

NUTS 0: CZ, Czech Republic
NUTS 1: CZ0, Česká republika
NUTS 2: CZ06, Jihovýchod
NUTS 3: CZ063, Kraj Vysočina

Within this territory, the pilot focused on the following localities:

- rural municipalities in the hinterlands of the cities Jihlava and Třebíč
- rural municipalities in the hinterlands of the cities Jihlava and Havlíčkův Brod
- rural municipalities in the hinterlands of the town Velké Meziříčí
- rural area in surrounding of municipalities of Světlá nad Sázavou and Lipnice nad Sázavou
### Expected impact and benefits of the pilot action for the concerned territory and target groups

The main target group who directly benefited from the pilot were inhabitants of the Vysocina Region, in particular those living in vicinity of the pilot lines. The new connections contributed to stabilise and regularise public transport connections from rural areas to local, subregional or regional centres, i.e. settlements with concentration of employment occasions (e.g. industrial zone at the outskirts of Jihlava), education (schools and other education facilities) and services for citizens (public administration, shops, doctors, cultural, sport and leisure time facilities, etc.), as well as with interchange points.

At the same time, the RUMOBIL pilot and its accompanying publicity campaign contributed to promote public transport among the regional population, with a view to attract more passengers, to better fulfill their mobility needs and to offer them a high-quality alternative to individual car transport.

Last but not least, by means of the pilot, the Vysocina Region verified actual demand for the new connections and the experience gained through the pilot was used when shaping the regional integrated transport system “Public transport of Vysocina”.

### Sustainability of the pilot action results and transferability to other territories and stakeholders

With regard to the pilot results, experience and lessons learnt during the pilot implementation, the intention of the regional government is to sustain the pilot connections beyond RUMOBIL lifetime and to include them into the emerging integrated transport system “Public Transport of Vysocina”, which is being prepared be launched in 2019/2020 and whose shape is being detailledly negotiated with municipalities and other relevant stakeholders. The aim is overall optimisation of public transport services and tariff integration within the Vysocina Region territory. Developing such a system will facilitate easy and accessible mobility between rural areas and important regional nodes, where access to the national and European (TEN-T) transport networks is available. The experience and results obtained are valuable both for the Vysocina Region itself as well as for other European regions of rural character, in particular those which are characterized by dispersed settlement structure and face similar challenges of unfavourable demographic development trends.

### Lessons learned from the implementation of the pilot action and added value of transnational cooperation
The RUMOBIL pilot in the Vysocina Region strived to test and verify demand for new public bus transport connections in the context of a territory with fragmented settlement structure, facing unfavourable demographic prognosis, and in the context of preparation of the “Public Transport of Vysocina” conception.

The pilot contributed to the project WP T2 objectives to experiment innovative approaches for public passenger transport in peripheral areas. The approach and technologies applied in the Vysocina pilot test were based on good practices identified by the transnational partnership. The proposed and tested measures combined “standard” existing solutions, designed by the current regional public transport system, with ongoing efforts to launch the future integrated system “Public Transport of Vysocina”.

Lessons learned during the pilot implementation and the overall pilot results showed that the new pilot connections had been regularly and frequently used by passengers, and the regional government therefore intends to continue their operation and stabilise them within the future integrated system “Public Transport of Vysocina”. Added value for transnational cooperation consists, in particular, in transferability of the pilot for other territories which tackle similar challenges and difficulties when organising public transport.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Key deliverables related to the pilot:
- D.T2.1.2 Technical specifications
- D.T2.2.10 Pilot launch report (includes pictures)
- D.T2.2.11 Pilot interim report (includes pictures)
- D.T2.2.12 Pilot final report (includes pictures)
- D.T2.5.2 Publicity campaign documentation
- D.T2.6.2 Quantitative evaluation

Web links: