

TEMPLATE

Output factsheet: Tools

Version 1

Project index number and acronym	CE929 HICAPS
Lead partner	Municipality of Velenje (MOV)
Output number and title	O.T3.1 - 8 local revitalization concepts for identified historical areas
Responsible partner (PP name and number)	PP9 - Municipality of Ferrara
Project website	https://www.interreg-central.eu/Content.Node/HICAPS.html
Delivery date	30 th September 2018

Summary description of the key features of the tool (developed and/or implemented)

Output O.T3.1 was developed within the thematic work package 3, titled “*Revitalisation concepts and pilot actions*”, as a part of Activity A.T3.1 - “*Revitalisation concept and pilot implementation*”, started in July 2018 and successfully completed at the beginning of October 2018. It is designed to be the basis for implementation phase of revitalization process of historical park and takes into account already gained knowledge, obtained through the course of the project.

The Linear Park of the Este Walls has an extension of 9,2 km. It is close to the ancient walls surrounding the historic centre of Ferrara and can be accessed by foot and bicycle, at the top or bottom of the embankments. The analysis performed by the staff of the Municipality of Ferrara involved in HICAPS (coming from the tourism, environmental and educational offices, as well as from Centro Idea) has underlined that it is necessary to increase and enhance some good practices already launched.

In particular the single items present in the revitalization concept elaborated by the Municipality of Ferrara include these key topics:

- focus on the development of historical-cultural tools, targeting students, citizens and tourists;
- installation of new signposts all along the circuit of the Este Walls, providing information on tourist opportunities, memories and past traditions, stories and legends of famous people, recreating the key moments of the city history, from the Renaissance to the XX Century;
- full synergism with the Museo Ferrara portal, that provides information about locations and events of tourist interest;
- enhancing the biodiversity assets of the Este Walls, arising citizens and tourist awareness about the relevance of respecting and protecting the environment;
- development of one promotional video to let people know more about the historical and natural richness present in each area of the Walls.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

IT-H5 Emilia-Romagna region: IT-H55 Bologna sub-region (Bologna, Ferrara)

Expected impact and benefits of the tool for the concerned territories and target groups

Immediate impact of this output is the cooperation between different target groups which has been established while developing the document.

The process of revitalisation of the Este Wall park has found a central pillar in the first set of proposed solutions, addressing a set of actions aiming to involve citizens, cultural operators, schools and tourism professionals (tourist guides, hotels, restaurants, bicycle rental, small business, etc.). This strategy is actuated in HICAPS through two main pillars: improving the existing information sign network (Este Walls, Jewish town, architecture of XXth century, etc.), and developing apps and web-based tools, so allowing interested people to have the necessary information at home and when visiting the city. It must be stressed the relevance of involving all the local stakeholders in these activities, since cooperation among them is able to increase the impact of each single action.

Sustainability of the tool and its transferability to other territories and stakeholders

Sustainability, especially cultural sustainability will be reached in the next phases of thematic work package 3. Revitalisation concept is the basis for the development of detailed technical plans and the development of Local action plan, which will ensure the implementation of revitalization process and final goal of revitalised historical park area around the Linear Park of the Este Walls, open for public use and accessible to all. Successfully completed revitalization process will have an immediate impact on public citizens as well as local and regional public authority. A special focus is given on web-based tools, allowing interested people to have the necessary information at home and when visiting the city.

Evaluation of the tool will provide us with data, which will be presented in Transnational Strategy which will be transferred transnationally. Transferability will also be ensured through already established partners network to transfer the outputs to other regions and cities in Central Europe.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

Output presents a revitalisation concept which is different in terms of design and complexity in comparison to other revitalization concepts, created by our partners. Each historical park has its own characteristics, level of development, ownership structure, tools already applied etc. and needs to be considered individually. Transnational cooperation is therefore extremely important, especially dissemination of know-how of already established good practices and management/maintenance regimes. In particular the discussion led to some important conclusions, such as the interest in proposing new services to the visitors, in cooperation with associations and NGOs.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

D.T3.1.1 - Revitalisation concept (RC) for identified historical area

Based on deliverables:

D.T1.1.2 - Analysis of national legislation and local regulations report regarding historical parks

D.T1.1.3 - Good practices analysis report (GPAR)

D.T1.2.1 - Report on of most appropriate locations for pilot areas and LAP

D.T2.2.1 - Socio-historical Report on Historical Parks

D.T2.2.2 - Report on plant diversity and their value

D.T2.2.3 - Transnational EOTT

D.T2.3.1 - Quality review report on proposed tools

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Annex: Revitalisation concept