### Output factsheet: Strategies and action plans

<table>
<thead>
<tr>
<th>Project index number and acronym</th>
<th>CE93 RURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead partner</td>
<td>Aufbauwerk Region Leipzig GmbH</td>
</tr>
<tr>
<td>Output number and title</td>
<td>D.T1.3.6 TRANSNATIONAL STRATEGY AND ACTION PLAN - how to implement EEPs with alternative financing models</td>
</tr>
<tr>
<td>Responsible partner (PP name and number)</td>
<td>PP3 Association of Municipalities Polish Network „Energie Cités“</td>
</tr>
<tr>
<td>Delivery date</td>
<td>03.2019</td>
</tr>
</tbody>
</table>

### Summary description of the strategy/action plan (developed and/or implemented)

‘Transnational Strategy and Action Plan - how to implement EEPs with alternative financing models’ is a tool for local and regional authorities and other relevant stakeholders in the context of energy efficiency plans and sustainable energy action plans implementation. It provides an overview and relevant examples of existing financial instruments for financing energy efficiency improvements and renewable energy investments in rural regions of Central Europe based on analyzed best practices. The action plan gives an easy to use tool for the analysis of available financial models for the implementation of EEPs and SEAPs measures in rural regions - backed by real-life examples developed through feasibility studies provided by the project partners. Finally, the strategy gives guidance to the political decision makers on enabling alternative financing sources in regions.

The strategy is partly a result of partners’ analysis of best-practices on regional, national and EU level including valorisation of former EU-projects as VIS NOVA, RENERGY, SEA Alps, CombinES for alternative financing models and implementing EE/RES measures. This research has been summarised in the D.T1.2.2 Report of analysed Best-practices about alternative financing models of EE and RES measures. It also includes input of partners through analysis of planned investments in the context of available conventional and alternative financing sources, which has been done through the development of feasibility studies.

The goal of the strategy/action plan is to inspire political decision makers, interest groups and further stakeholders to implement EEP and enabling alternative financial models for its implementation.

The document consists of the following main parts:
- Results of the best practice research - conclusions on the existing financial models (conventional and alternative);
- Analysis of planned investments - summary of the feasibility studies with financing models comparison, providing an easy to use tool for stakeholders;
• Recommendation for stakeholders and policy makers - what should be done to implement EEPs and SEAPs
• Key findings and suggestions for the future.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

NUTS 0:
• DE,
• PL,
• HU,
• SI,
• HR,
• CZ

NUTS 2:
• DED5, Leipzig
• DED4, Chemnitz
• PLZ1, Malopolskie
• SI01, Vzhodna Slovenija
• HU22, Nyugat-Dunántúl
• HR04, Kontinentalna Hrvatska
• HR046, Međimurska županija
• CZ08, Moravskoslezsko

NUTS 3:
• DED51, Leipzig, Kreisfreie Stadt
• DED43, Mittelsachsen
• PL213, Miasto Kraków
• PL214, Krakowski
• SI011, Pomurska
• HU222, Vas
• HU223, Zala
• CZ080, Moravskoslezský kraj

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The Transnational Strategy and Action Plan provides an overview of existing financing models for the development of energy efficiency action plans and renewable energy investments in rural regions of Central Europe. It provides stakeholders an easy way to assess their investment in the context of available standard and non-conventional financing. The strategy, by giving recommendations to political decisionmakers and other stakeholders is foreseen to enable alternative financing in CE regions - to create a better environment for the development of new innovative financial mechanisms available to stakeholders. It is assumed that by implementation of the strategy new and alternative financial models for implementation of investments will be made available in Central Europe in coming years, especially in new financial perspective of the EU (2021-2027). In overall goal the strategy will contribute to the achievement of energy autonomy in rural regions.
Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The Transnational Strategy and Action Plan has been developed based on research of existing conventional and alternative financing models - focusing more on new, developing financing models. It has been designed in a way allowing stakeholders to explore different opportunities for financing of their planned investments (which are/could be included in existing EEPs and SEAPs) providing high degree of flexibility for its users. It can also be easily updated with state-of-the art knowledge when new financing models emerge on the market. Therefore, the strategy can be regarded as a sustainable output of the project. It gives recommendation to policy makers on how to enable alternative financing in region creating a better investment environment for the implementation of EEPs and SEAPs.

The transferability of the strategy/action plan is guaranteed by other existing and to-be-developed deliverables including:

- D.T.1.2.2 Report of analysed Best-practices about alternative financing models of EE and RES measures, giving summary of existing measures in EU context;
- The Best-practice Handbook (D.C.2.2) disseminated within the partner regions and beyond, by using the members of the LSG and their network channels.

Also, the strategy with best practices will be presented at the final event (D.C.3.2). Further the partners use their networks and contacts from other projects and share the possibilities for alternative financing models e.g. to network of Energy Agencies, Local Action Groups LAGs. The developed strategy is available for all interested stakeholders through project and partners’ websites.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

During the development of the strategy best practices have been researched by all project partners fostering transnational cooperation and knowledge exchange. It appeared that in many cases there are no big differences in financing schemes of energy efficiency improvements and renewable energy investments in rural regions. But apart from high degree of similarity of researched projects, especially those regarding thermal improvement of buildings, partners provided valuable input on new and innovative financing schemes for different kinds of energy improvements specific to some countries. This created value added to the transnational cooperation between partners. Due to the evolving financial market and possible changes of availability of EU fund, which tend to be the basic source of financing of energy improvements and RES in Central Europe, the main lesson learned is that all stakeholders will have to engage more innovative financial mechanisms available on the market. It is also important to note that some innovative financial mechanisms do not always comply with existing law regulations in some Central European creating barriers and risk for the investors. These issues have been addressed in the document.
References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

- The strategy is based on the research done for the development of D.T1.2.2 Report of analysed Best-practices about alternative financing models of EE and RES measures.
- Some of the best practices researched have been published in the Best-practice Handbook (D.C2.2) disseminated within the partner regions and beyond.
- One of the main inputs into the strategy were Feasibility studies for implementing EE and RES measures in partners regions (D.T1.3.1-5)
- The input into the development of the deliverable has been provided during some of the LSG meetings (D.T1.1.1 Minutes and Decisions of Local Support Group (LSG) meetings)

Relevant documents can be found on project website.