## Output factsheet: Strategies and action plans

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<tr>
<th><strong>Project index number and acronym</strong></th>
<th>CE970 SURFACE</th>
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<td><strong>Lead partner</strong></td>
<td>ATM Waste Management Association Mid-Tyrol</td>
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<tr>
<td><strong>Output number and title</strong></td>
<td>O.T2.2 Regional Smart Re-Use Park Action Plans</td>
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<tr>
<td><strong>Responsible partner (PP name and number)</strong></td>
<td>PP1 ATM</td>
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<td><strong>Delivery date</strong></td>
<td>April 2019</td>
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### Summary description of the strategy/action plan (developed and/or implemented)

The regional action plans were established by a common action plan template produced beforehand. This template allowed all project partners to define their regional action plans according to their situation in respective FUAs. The aim of this “project plans” were to define all necessary steps to be taken to design, plan, set-up Smart ReUse Parks in functional urban areas (FUA). Therefore, action plans describe all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running a SRP. Furthermore, the action plans have been established or reviewed together with regional actors and stakeholders in single FUAs so that the common goals of SRPs in related FUAs are harmonized. Through this step by step approach and the Gantt-chart at the end the management team or manager has a good tool for the implementation of a smart re-use park.

During the cooperation with the main partners IKB and IBK there came up a need for the Set-up of a management structure. Also the need for a distribution of tasks led to a management structure as one goal of the action plan. Integration of new stakeholders into existing structures needs to be constantly done as well as define rules for the raising number of participants.

With the task of Promotion our aim was to supervise social media measures to our stakeholders. Since we live in the 21st century and a lot of promotion materials of re-use players are really old school as they have been set-up in the last century - we focused on the activation of social media activation in case of the SRP but also by all of our Stakeholders and partners out of all different fields like governmental, NGO, and private sectors as well as social economic sector. Our goal is to reach the younger generation of customers in the region.
### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The NUTS region concerned by the developed strategy plan of PP1 ATM is the functional urban area Mid Tyrol (Austria, AT332).

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The action plans describe the single steps within the sections of management, activities, actors and finances to set-up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).

### Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

### Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.
References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

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<tbody>
<tr>
<td>D.T2.2.4 - Smart Re-Use Parks Action plan template</td>
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<td>D.T2.2.5 - Regional Smart Re-Use Park Action Plans</td>
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<tr>
<td>Reference for further reading:</td>
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<td>D.T3.1.1 - Smart Re-Use Parks Implementation Dossier</td>
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<td>D.T3.1.2 - D.T3.1.6 - Set-up of SRPs in 5 FUAs</td>
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<td>D.T3.1.7 - Running Smart Re-Use Park Activity Reports</td>
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<td>D.T3.5.1 - Smart Re-Use Parks Feasibility Studies</td>
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#### Summary description of the strategy/action plan (developed and/or implemented)

The regional action plans were established by a common action plan template produced beforehand. This template allowed all project partners to define their regional action plans according to their situation in respective FUAs. The aim of this “project plans” were to define all necessary steps to be taken to design, plan, set-up Smart ReUse Parks in functional urban areas (FUA). Therefore, action plans describe all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running a SRP. Furthermore, the action plans have been established or reviewed together with regional actors and stakeholders in single FUAs so that the common goals of SRPs in related FUAs are harmonized. Through this step by step approach and the Gantt-chart at the end the managing team or manager has a good tool for the implementation of a smart re-use park.

At FUA Ljubljana, we registered stakeholders who make a significant contribution to the establishment of the SRP. Their contribution is to provide services and products without packaging, education, product exchange, eco-services, sustainable mobility, new waste paradigm, product exchange platforms, assembly centers with mandatory, re-use, reuse center and Repair Cafe. Ljubljana is a green city, bound to zero waste, which is also an important orientation for FUA Ljubljana. The stakeholders contribute to understanding the concept of resource circulation, waste prevention, re-use, resource-saving resources, education and development of a sustainable community and social entrepreneurship.

#### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The NUTS region concerned by the developed strategy plan of PP3 CPU is the functional urban area Central Ljubljana (Slovenia, SI021).
**Expected impact and benefits of the strategy/action plan for the concerned territories and target groups**

The action plans describe the single steps within the sections of management, activities, actors and finances to set-up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).

**Socio-economic aspects:** In the area of FUA Ljubljana, the connection of social programs with reuse is in place. The Ministry of Labor and Family and Equal Opportunities has several measures to support the re-use activity. Thus, there is an active employment policy for vulnerable groups that can be included in environmental protection programs and reuse. In order to ensure re-use, the most difficult for employers and young people are involved.

**Public awareness:** Public awareness of preparing for re-use activities is generally positive and on the increase. There are more and more people who want to shop in shops without packaging, want cleaners and cosmetics without chemicals, want local products, learn to want repairs and proper handling of products. In schools, environmental awareness is already present in kindergartens, primary and secondary schools. There are several programs in the field of ecology and industrial protection of the environment.

**SRP implementation potential:** Important activities have already been established in the FUA Ljubljana area, which can be easily integrated into the SRP. In FUA, activities related to re-use are underway, e.g. learning waste design, upcycling. Workshops for repair and cross-workshops, rental services, swapping platforms, exchanges, local self-supply, vehicle electricity, non-packaged purchases, local marketplaces, online purchases and rental platforms, second-hand purchases and related employment activities in social entrepreneurship.

**Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders**

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

At the FUA Ljubljana, the activity of reuse of the park is carried out in cooperation with the public private and social sector. The role of the PP3 CPU is to establish a business model that is sustainable and enables collaboration with municipalities and utility companies. The implementation of synergic activities (products, services, education, training, etc.) enables the integration of a wider spectrum of target groups and the diversity of supplies for users. In practice, citizens are involved, a general public who understands the reuse as a new challenge and way of life. Therefore CPU introduces novelties in the field of waste prevention, reuse and finalization of the material flow of several types of waste.
FUA Ljubljana will therefore become a model example for other areas. It is a prerequisite to establish a sustainable model at the level of a country that has committed itself to the circular economy, which will allow the development and operation of alternatives, as they contribute to reducing resource consumption, reducing environmental burdens and increasing environmental responsibility. The establishment of FUA Ljubljana is therefore a great challenge, both for promotional and touristic purposes, since the reuse park represents a new market niche for a sustainable lifestyle.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.

During the project we learned that there are different approaches to the implementation and establishment of the SRP in countries. We found that it occurs in dispersed form or in a centralized form in a single building. Depending on the conditions, we start from the situation when activities have already been established that necessarily co-create the SRP and contribute to lifestyle change. The FUA Ljubljana operation does not require physical infrastructure, since all existing activities (see FUA map) are already in progress and allow for a joint offer at FUA Ljubljana. The monitoring activity of the SRP will take place within the framework of the CPU activities - FUA POINT. A special manager is not foreseen, because the entire organization is functioning in full, each stakeholder is responsible for his business. The content implementation of the offer and new opportunities for life without or with less waste will be monitored. A FUA stakeholder meeting will be organized, regular discussions will be held within the framework of social networks.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Related deliverables:
D.T2.2.4 - Smart Re-Use Parks Action plan template
D.T2.2.5 - Regional Smart Re-Use Park Action Plans
Reference for further reading:
D.T3.1.1 - Smart Re-Use Parks Implementation Dossier
D.T3.1.2 - D.T3.1.6 - Set-up of SRPs in 5 FUAs
D.T3.1.7 - Running Smart Re-Use Park Activity Reports
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**Summary description of the strategy/action plan (developed and/or implemented)**

The aim of the action plan was to define all necessary steps to be taken to design, plan, set-up Smart ReUse Parks in functional urban areas (FUA). Therefore, action plans describe all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running an SRP.

The intended SRP in the FUA of Rimini has to work with the already existing ecological centre, municipalities and social actors involved in re-use activities in the FUA of Rimini, in an integrated way with the aim to maximize reuse and minimize waste. This integration is considered very important due to capitalize the experience of waste centre in the identification of what can or cannot be reused. Concerning to this point of view, the actors involved are the Province and the Municipality of Rimini and, in general, all the Municipalities interested in the SRP and the multiutility in charge with waste management.

The second types of actors involved in the intended SRP are those who worked in the so-called “third sectors”. In fact, beside the environmental aspect which is the pillar of the SRP, the core will be focused on the social impacts of the SRP.

Around the concept of “social” will be set-up the activities of the SRP. The activities will be flexible, so to adapt to the need, but, in general, they will be: education; workshop and laboratories on the different meaning of reuse; practical activity; repair (self-made or with experts) and sell of product.

The organisation will be as much participative as possible, also considering the actual law on the theme of waste management. The participation is necessary to guarantee involvement of interested actors in the management of the intended SRP. The finances aspect has to be face when the SRP is structured.
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<tr>
<td>D.TZ.5.5 - Action Plan for the implementation of an SRP in FUA Rimini</td>
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Summary description of the strategy/action plan (developed and/or implemented)

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The key specific information about the Action Plan are about:

**Actors/stakeholders**

- Municipality of Vicenza, capital city of the FUA, and municipalities of the FUA Province of Vicenza
- Aim Ambiente, waste management company of the Municipality of Vicenza, and the waste management companies of the FUA Province of Vicenza
- Legambiente and other associations (environmental association, cultural association, etc.)
- Ministry of Environment through its monitoring organs (Arpa/Arpav, Albo Gestori Ambientali, ISPRA)
- Citizenship
- Environmental consultants in waste sector
- Private companies
- Other social enterprises of the province consortium (Consorzio Prisma / Cooperativa Tangram)
- Ministry of Education and local offices
Activities

- plan meetings with local, regional and national authorities with the aim to urge these decision-making centers to harmonize and simplify the laws and regulations on reuse and preparation for re-use;
- reinforce the clearing service for private companies allowing a better amount of items that can be send to preparation for reuse activities;
- improve the online second hand shop as a selling channel capable to reach a bigger amount of different buyers in the FUA;
- start the repair café network, consisting of a network of different organizations (social enterprises and NGO’s) in the FUA that can collaborate all together to set up the upcycle and reuse workshops and communicate all the possibilities to the citizenship;
- continue to organize educative, cultural and entertainment events related to the promotion of SRP and the awareness of citizenship on reuse and preparing for reuse issues;
- restructuring some of the labs already existing to improve them (for example the bicycle repairing workroom); continuous training and comparison work to improve the SRP system and make it more sustainable;
- set up an internal working team able to do consulting for other organizations that want to lay the foundations for the SRP.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The strategy and the action plan impact on the FUA Province of Vicenza first of all. The number of inhabitants in the province is 865,000 with a population density of 318.6 per km. The province of Vicenza covers a surface area of 2,722 km2, composed in equal parts of hilly and flat land (813 km2 each), while the mountainous area is spread over 1,094 km2. There are 121 cities in the province, each one with an average of 7,188 inhabitants. The Province of Vicenza is one of the richest provinces of Italy and one of the major exporters in the manufacturing sector, in fact it is part of the “Club of the 15”, which is the fifteen most industrialized Italian provinces.

The Smart Reuse Park of Vicenza is composed of buildings and facilities, services and relationships among social enterprises, public organizations, private companies, NGO’s and citizens that afford waste reduction and resource optimization through the reuse and preparation for reuse activities, strongly connected with recycling. The action plan has a major impact on the FUA but also it is very linked to a regional and a national level, needing them in order to feed and be fed in terms of legislative, economic, operational, cultural and social aspects. The FUA SRP shows its potential efficacy to every other territory.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The action plans describe the single steps within the sections of management, activities, actors and finances to set up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).
The aim of the SRP Vicenza is to support the continuous improvement of the urban model of prevention, management and innovation in the waste sector, aligning it with the most recent European directives. Main goals: reduce waste through reuse and preparation for reuse; give access to second hand items, cheap but with a very high value content to an increasing number of citizens; give citizens, public and private companies a legal and traceable flow of waste and potential goods, combating illicit lucrative management and reducing the environmental impact of waste; relocating old and new categories of disadvantaged workers to the labour market.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.

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Related deliverables:
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D.T2.2.5 - Regional Smart Re-Use Parks Action plan
D.T4.1.1 - Smart Re-Use Park Activation Toolbox
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**Summary description of the strategy/action plan (developed and/or implemented):**

The regional action plan for the implementation of a SRP in the FUA of Kempten, Germany followed the structure of provided template. Therein, PP6 firstly defined the intended SRP and described the starting situation in the respective FUA. At this stage the ZAK concept of a SRP followed a centre based (building, site) approach, where all activities and re-use services are comprised in one building. In a second part of the action plan (“project plans”) all necessary steps to design, plan, set-up a Smart Re-Use Park in FUA Kempten were defined. Therefore, all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running the SRP were described. All steps have been cross-linked with concrete dates so that a detailed gantt-chart resulted. One central goal was the visualization of the SRP via the set-up of an online platform. As exemplary steps procurement of webdesign, research for services and actors, advertisement was pointed out during set-up phase. In the course of pilot phase further advertising measures (e.g. Allgäuer Festwoche), evaluation and documentation are planned.

**NUTS region(s) concerned by the strategy/action plan (relevant NUTS level):**

The regional action plan for the SRP in Kempten was related to the geographical area (NUTS level): Kempten, Germany, DE273
Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The action plans describe the single steps to set up the SRP in Kempten and was structured into the following sections: management, activities, actors and finances. Together with the actors and stakeholders in the FUA Kempten this strategic plan was developed and will be commonly brought into practice. Therefore, the action plans will allow a structured procedure to bring the idea of a SRP to the whole area of PP6 and also beyond (through twinning or application toolbox). For actors and stakeholders this action plan is like a “project plan” how to set up and later run the SRP. This helps the management as well as all involved stakeholders which aspects need to be considered and to have a common goal.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The action plan describes at least the set-up as well as the implementation phase (pilot phase) of the SRP in FUA Kempten. This means that implementation will last also after the project end and therefore has a sustainable effect. Furthermore, the set measures to create structures and SRP network won’t be cut after the end of SURFACE and the SRP will continue with operating.

The action plan or better the template is as well a very good tool for other territories and stakeholders to transfer the know-how. The first possibility will be within SURFACE during twinning where each partner has to consult another functional urban area. PP6 (ZAK) is additionally properly linked to other waste management associations in Germany (county Eastern Allgäu etc) and bordering countries like Austria (province of Vorarlberg). This will also have high potential to transfer the action plan to other regions according to their needs.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the functional urban area of Kempten. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.
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**Related deliverables:**

- D.T2.2.4 - Smart Re-Use Parks Action plan template
- D.T3.1.1 - Smart Re-Use Parks Implementation Dossier
- D.T3.1.3 - Set-up of SRPs in 5 FUAs
- D.T3.1.7 - Running Smart Re-Use Park Activity Reports
- D.T3.1.8 - Running Smart Re-Use Park Observer Reports
Output factsheet: Strategies and action plans

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Summary description of the strategy/action plan (developed and/or implemented)

The regional action plan was established to define the situation in FUA of Torun. The action plan shows steps to be taken to design, plan, set-up Smart ReUse Parks in the functional urban area of Torun. The SRP is supposed to be located in FUA of Torun. The stakeholders involved in the implementation of the park are mainly social economy entities, they provide legislative support in the field of social economy and have direct contact with social enterprises that have the willingness and ability to run a potential intelligent reuse park or other initiatives related to issues of reuse and social inclusion. Due to the specificity of the climate of reuse in the FUA of Torun, simple activities related to the re-use of objects have been planned like collecting/selling used items, repairing and organizing repair workshops. It was planned to carry out marketing activities that will be implemented to promote the idea of reuse and promotion of the setting-up of the SRP and events organized there. To implement these activities mainly social media and radio are to be used - which are the best channels of information transfer at this time. The main goal under the plan is to launch the point and instill in the inhabitants the idea of reuse by providing simple services at the point that will certainly be accepted positively by society.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

NUTS3
One of the three functional areas of supra-regional importance in the Kujawsko-Pomorskie Voivodeship is the functional urban area of voivodeship centres - Bydgoszcz and Toruń. The goal of this area is the need to conduct a coordinated, comprehensive spatial policy.

The functional urban area (FUA) of the voivodeship centres - Bydgoszcz and Toruń covers an area of 3744 km² (20.8% of the voivodeship area), of which the cities of Bydgoszcz and Toruń cover 292 km² (7.8% functional area). FUA is inhabited by 852939 people (40.9% of the population of the voivodeship). The cities of Bydgoszcz and Toruń gather 65.5% of the inhabitants of the entire area. The functional density of the functional area is 228 people/km².

The functional urban area of Bydgoszcz and Toruń in terms of the state of development and importance of the economy is the leading region of the voivodeship, and Bydgoszcz and Toruń are industrial centres specialized on a national scale. The most important industry sectors developed in both cities include, the following industries: electrical machinery (including means of transport), furniture, food, chemical, dressing materials, and printing. The cities of Bydgoszcz and Toruń play a special role in the voivodeship - as the capitals of the voivodeship (respectively the headquarters of the Voivode and Marshal) they are management centres, and have the greatest economic, social, educational and cultural potential.

The functional urban area of Bydgoszcz and Toruń in relation to the entire voivodeship is characterized by the highest potential for regional development. There is a high level of human and social capital, a high level of entrepreneurship and well-developed economic functions.

According to NUTS there is region of Bydgoszcz and Torun (FUA of Bydgoszcz and Torun), but we can also speak about these regions separately like for example FUA of Bydgoszcz and FUA of Torun.
**Expected impact and benefits of the strategy/action plan for the concerned territories and target groups**

The action plans describe the single steps within the sections of management, activities, actors and finances to set-up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).

Definitely, thanks to the action plan, which provides for the creation of a reuse point, we are trying to implement EU directives - we want to create a “recycling society” that aims to “avoid waste generation and use waste as resources”.

**Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders**

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

**Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation**

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.

**References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex**

Related deliverables:
- D.T2.2.4 - Smart Re-Use Parks Action plan template
- D.T2.2.5 - Regional Smart Re-Use Park Action Plans

Reference for further reading:
- D.T3.1.1 - Smart Re-Use Parks Implementation Dossier
- D.T3.1.2 - D.T3.1.6 - Set-up of SRPs in 5 FUAs
- D.T3.1.7 - Running Smart Re-Use Park Activity Reports
- D.T3.1.8 - Running Smart Re-Use Park Observer Reports
- D.T3.5.1 - Smart Re-Use Parks Feasibility Studies
- D.T3.5.2 - Activity Reports on SRP Feasibility Studies
- D.T3.5.3 - Feasibility study Observer Reports
- D.T4.1.1 - Smart Re-Use Park Activation Toolbox
- D.T4.2.2 - Twinning schemes
- D.T4.4.1 - Application of Activation Toolbox
# Output factsheet: Strategies and action plans

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## Summary description of the strategy/action plan (developed and/or implemented)

The regional action plans were established by a common action plan template produced beforehand. This template allowed all project partners to define their regional action plans according to their situation in respective FUAs. The aim of this “project plans” was to define all necessary steps to be taken to design, plan, set-up Smart ReUse Parks in functional urban areas (FUA). Therefore, action plans describe all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running a SRP. Furthermore, the action plans have been established or reviewed together with regional actors and stakeholders in single FUAs so that the common goals of SRPs in related FUAs are harmonized. Through this step by step approach and the Gantt-chart at the end the managing team or manager has a good tool for the implementation of a smart re-use park.

During the cooperation several re-use related potential actions were identified, such as technical expertise for FKF to the development of SRPs; elaborating an action plan focusing on SRP development potentials with special regard on actions preferred by FKF; providing information on SURFACE project outcomes and results and offering participation on Expert Advisory Board meetings. Beside the FKF other actors have been also involved from governmental, NGO, and private sectors as well.

## NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The assigned FUA from Hungary is the capital city of Hungary, Budapest (Hungary, HU101). Its territory belongs to the service area of the Metropolitan Public Domain Maintenance PLC (MPDM). They are responsible for cleaning the public areas and waste management of the city. They serve 830 thousand households (about 1,86 million inhabitants) and 20 thousand legal bodies. The company runs a municipal waste incinerator, 16 waste yards, 400 kerbside collection points, 2 landfills (Dunakeszi, Pusztázám).
The MPDM also focusses on re-use specific activities: it runs two special re-use centres, dedicated for preparing for re-use and raising environmental awareness - “SZÚK”

The involved stakeholders are mainly FUA related actors, though the governmental actor has national role.

**Expected impact and benefits of the strategy/action plan for the concerned territories and target groups**

The action plans describe the single steps within the sections of management, activities, actors and finances to set-up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).

The action plan for the Hungarian FUA was elaborated align with the project aims. BZN’s pilot partner, the FKF waste management company is committed both to reach environmental goals and to continuously improve service level in the FUA. The action plan included stakeholder meetings to identify specific needs and possibilities to develop existing activities in the area. All ideas considered are in line with circular economy and sustainable development philosophy, which are highly supported by all stakeholders and external companies.

The cooperation was driven by the action plan and the re-use oriented roadmap (DT123) and has been fully realized (i.e. jointly organized events, logistic development of the Smart Re-use Park, preparing for re-use of WEEE, etc.)

**Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders**

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

The success of the cooperation led to a twinning action with other Hungarian municipality by its waste management company, the common interest from the partners on follow up after the project end (DT124, DT342).

**Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation**

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas. During the meetings new contacts have been established.
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**Related deliverables:**
- D.T2.2.4 - Smart Re-Use Parks Action plan template
- D.T2.2.5 - Regional Smart Re-Use Park Action Plans

**Reference for further reading:**
- D.T3.1.1 - Smart Re-Use Parks Implementation Dossier
- D.T3.1.2 - D.T3.1.6 - Set-up of SRPs in 5 FUAs
- D.T3.1.7 - Running Smart Re-Use Park Activity Reports
- D.T3.1.8 - Running Smart Re-Use Park Observer Reports
- D.T3.5.1 - Smart Re-Use Parks Feasibility Studies
- D.T3.5.2 - Activity Reports on SRP Feasibility Studies
- D.T3.5.3 - Feasibility study Observer Reports
- D.T4.1.1 - Smart Re-Use Park Activation Toolbox
- D.T4.2.2 - Twinning schemes
- D.T4.4.1 - Application of Activation Toolbox
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### Summary description of the strategy/action plan (developed and/or implemented)

The regional action plans were established by a common action plan template produced beforehand. This template allowed all project partners to define their regional action plans according to their situation in respective FUAs. The aim of this “project plans” were to define all necessary steps to be taken to design, plan, set-up Smart ReUse Parks in functional urban areas (FUA).

Therefore, action plans describe all tasks with regard to organizational structures, activities included, actors involved and financial situation that have to be considered for setting-up and running a SRP. Furthermore, the action plans have been established or reviewed together with regional actors and stakeholders in single FUAs so that the common goals of SRPs in related FUAs are harmonized. Through this step by step approach and the Gantt-chart at the end the managing team or manager has a good tool for the implementation of a smart re-use park.

During the cooperation several re-use related potential actions were identified:
- Raise awareness and consciousness of the public authorities about reuse and its benefits,
- Improve the consciousness of the citizenship in the FUA about re-use and its environmental, social and ethical value through the increasing of cultural and social activities involving citizenships.
- Introduction of first sorting facility and retail reuse shop
- Start training activities for the employees in order to enhance the ability to intercept the waste that can be sent to preparation for reuse, to select them correctly and to find new sale channels
- Strengthen and expand the network of actors and stakeholders in the FUA connecting them to other networks (as RREUSE for example).

Besides local authorities other actors have been involved such as NGOs, public municipal Company 1maj, social cooperative and business owners in order to get private support.
NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

The strategy plan was developed by PP9 AG for the functional urban area Labin (Croatia, HR036).

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The action plans describe the single steps within the sections of management, activities, actors and finances to set-up and run a smart re-use park (SRP). Together with the actors and stakeholders in the relevant functional urban areas this strategic plan was developed and will be commonly brought into practice. Therefore the action plans will allow a structured procedure to bring the idea of a SRP to the concerned territory and also beyond (through twinning or application toolbox).

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The basis for this action plan was a template to establish an action plan. This template as a tool will be also put on the activation toolbox at the SURFACE website to allow other partners (e.g. twinning) to establish an action plan in their FUA and according to their needs. With regard to the action plan in the participating partner areas this will lead to the implementation and set-up of sustainable structures for a smart re-use park. Even after SURFACE project partners can use the plan to further develop the smart re-use park.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The action plan as “project plan” turned out to be an important tool to set-up and implement a smart re-use park in the single functional urban areas. As for every project it is helpful to have a well-established plan that makes later implementation easier. This was also the case within SURFACE where lot of effort was put in the development of this action plan but allowed a relative simple set-up/implementation of pilot action when sticking on this plan. The transnational cooperation and exchange of know-how was very helpful for the whole partnership to learn from each other and discuss solutions in case of challenges crop up in specific areas.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

Related deliverables:
D.T2.2.4 - Smart Re-Use Parks Action plan template
D.T2.2.5 - Regional Smart Re-Use Park Action Plans
Reference for further reading:
D.T3.1.1 - Smart Re-Use Parks Implementation Dossier
D.T3.1.2 - D.T3.1.6 - Set-up of SRPs in 5 FUAs
D.T3.1.7 - Running Smart Re-Use Park Activity Reports
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D.T3.5.1 - Smart Re-Use Parks Feasibility Studies
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D.T4.1.1 - Smart Re-Use Park Activation Toolbox
D.T4.2.2 - Twinning schemes
D.T4.4.1 - Application of Activation Toolbox
Action plan was prepared for a very specific microregion in FUA Ostrava. In the background is expectation that a good praxes will be spread to the whole of FUA. Key idea is based on “save things from turning to waste”. The whole process described in the action plan consists of two phases. The first is the preparatory phase and the second is the application phase. In step up (preparatory) phase is necessary to increase a strong cooperation with group of mayors and their representatives associated with the micro-region Stonávka - the representation organization is STONAX and also involved the public - especially children and youth in the Micro-region Stonávka. The other necessary activities are organization of expert lectures and discussion of knowledge partner Brno, training for future employees and smart collection points, preparation of feasibility study in cooperation with representatives of municipalities and if it will be necessary prepare the concept for “Environmental Micro-Development Fund” as part of the Pilot SRP Stonavka. The implementation phases is divided into four steps. Preparation of collecting points network - a key place for gathering things for new use. Education activity, workshops and courses include many other, activities. During implementation phases it will be very useful to open discussion of preparation repair cafés - in addition to re-use activities, primarily as a sheltered workshop and a place to get work habits. Waste consultation which help for spread know how to the next part of FUA including the following activities: Creation of a portfolio of consulting activities and preparation of materials. Publishing of the portfolio and other information on web sites. Initial consultation at the Pilot SRP Stonavka sites (points) or directly at individual companies or organizations in whole FUA. Providing of information to citizens about operation commencement of a collection point with the presentation of the range of provided services in whole FUA. The feasibility study must be confirmed and supported all this idea.
NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

CZ08, Moravskoslezsko - FUA Ostrava - Pilot area Stonavka (Czech Republic, CZ080) is defined as a part of this area and forms Micro-region of municipalities in the basin of Stonavka river that contains cadastres of following municipalities: Dolní Tošanovice, Hnojník, Horní Tošanovice, Komorní Lhotka, Ropice, Řeka, Smilovice, Střítěž, Třanovice a Velopoli.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The main goal and idea is to reduce the amount of waste. This goal is a benefit for the whole society and the whole region. This action plan shows how to proceed in the construction of the Smart re use park system in the pilot area. This action plan is prepared before the finalization of the feasibility study. Therefore, the main benefit is the idea of how to optimally set the procedure for the preparation of Smart re use park.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The whole action plan is prepared with the main idea of transferring knowledge and information outside the pilot region. A number of micro-regions solve similar problems not only in FUA Ostrava but also in other FUAs in the Czech Republic. Therefore, the main ideas are designed to be as general as possible and thus ensure sustainability. But as highlighted in the summary. The whole idea needs to be confirmed by a feasibility study. The sustainability of the whole SRP depends on financial sustainability. Financial sustainability will be assessed only during the preparation of the feasibility study in WP3.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

It was very important to map key stakeholders and key tasks. During the processing, we encountered concerns about problems with the Waste Act. This problem is in the whole Czech Republic, especially in regions where the waste company is not owned by the municipality. The financial problem has been repeated several times. Therefore, special attention should be paid to finances in the feasibility study.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Related deliverables:
D.T2.2.4 - Smart Re-Use Parks Action plan template
D.T2.2.5 - Regional Smart Re-Use Park Action Plans