TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE 984 digitalLIFE4CE
Lead partner	University of Applied Sciences Burgenland
Output number and title	OT.1.2.1 Strategy and action plan on joint digital healthcare innovation potentials
Responsible partner (PP name and number)	All partners were active involved in the development of the output.
Project website	https://www.interreg-central.eu/Content.Node/digitalLIFE4CE.html
Delivery date	September 2018

Summary description of the strategy/action plan (developed and/or implemented)

The partnership established 7 regional and 2 policy action plans and one joint strategy to boost the innovation potential. All partners update their regional action plans on a regularly basis to ensure achievement of the strategic goals. The action plans and the joint strategy are oriented on existing strategies and in-line with regional action plans and define regional-oriented goals for the seven thematic areas of the project. In concrete, each partner developed an action plan and the roadmap for one region, set up realistic goals, milestones and created a vision. All in all partners established seven regional-based action plans and two policy-addressing action plans, one for region Leipzig and one for region Trento.

Moreover, Partners checked the policy relevance of the planned actions and highlighted the transnational connections of the strategy with stakeholder interviews. Each partner had an interview with one local policy maker from the region to strengthen connectivity between existing regional strategies and project strategy. Furthermore, this interview is the first step to build up strong regional networks with the regional authorities and associated partners.

The creation of the joint strategy aims to accelerate digitalisation in the field of integrated healthcare. In addition, the joint strategy is based on existing studies, draws conclusions, showcases similarities and differences that exist in the regions, and draw some straightforward conclusions how to enhance the innovation potential of Central Europe.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Austria: Burgenland
Germany: Saxony
Croatia: Adriatic Croatia

Germany: Leipzig

Hungary: Western Transdanubia

Italy: Trentino

Poland: Lower Silesian

Slovenia: Western Slovenia

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The resulting joint strategy and the regional action plans helps to reduce fragmentation in the total Central Europe innovation & cooperation landscape and overcome common challenges. As conclusion the joint strategy allows to identify policy and market opportunities and possibilities to incorporate project topics into existing innovation processes.

The most important thematic areas of digital health activities and objectives to achieve is now broadly defined data digitization and related elements: such as patient data security, interoperability and electronic document circulation and foster integration of processes. Moreover, awareness raising actions were identified as common focus, with the aim to achievement of the widest possible range of people interested in the subject of digital healthcare, also among the so-called general public. There are two additional common strategy goals identified: the transfer of good practices on digital healthcare issues and transfer of knowledge and technology from the digital healthcare area.

The results of the stakeholder interviews showed, that the regional action plans and the individual actions are in line with the regional strategies. Moreover, the review revealed that the planned activities are suitable and relevant for the regional development in the addressed areas.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The Strategy and Action Plans are used as a support tool to explain goals of project – and provide a map about how stakeholders can get further involved in this CE Network. The strategy will on-going be updated by all partners, because it is a "living document". The online report is available on the project management platform "confluence". A summary of the joint strategy was published as e-news article and is also availabe on the digitalLIFE4CE website for dissemination purpose.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Due to different starting points and different experiences in the area of digital healthcare, there was a risk that it would be difficult to find a common denominator in the goals that individual partners representing different regions would like to achieve. However, from the submitted analyses of strategic documents a common field is detected.

During the development of the action plans a strong cooperation with the associated partners and regional stakeholder were crucial. Although the involvement of the policy makers took more than foreseen, because it was difficulty to address them in an effective way, therefore lot of communication was needed.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

A summary of the joint strategy was published as e-news article and is also available on the digitalLIFE4CE website. https://www.interreg-central.eu/Content.Node/New-Joint-Strategy-for-integrated-digital-healthcare-Inno.html

Following picture shows an example for one the regional roadmaps and action plans.

Action Plan for Region Burgenland, Austria

Created by: FHB

Specific Action Plan Table

Name of Action	No	Responsible	Category	Description	Start Date	End Date	Thematic Focus	Players	needed Resources	Measurment
Organise Long night of Research	A.1	Alexandra, Peter, Ákos	Event	First mobility action, establish cooperation between AT and HU; actors meeting & cooperation	01.03.2018	13.04.2018	Connected Health & Network Building	FHB, PBN, FB, Forceboard, Project Regenerationr esearch, Loidl;	Cooperation goal, moderator for meeting, infra-	in progress
Raise awareness for digital integrated healthcare	A.2	Alexandra, Peter	Strategic Action	Raise awarness in Burgenland; discussions with local stakeholders und policy makers;	01.03.2018	31.10.2018	Connected Health & Network Building	RMB - Harald, BUKO	Catering, infra-structur, concrete goals,	to do
establish pre-research centre	A.3	Alexandra, Peter	Goal	set up base for future pre-research centre, think thank and future cooperation	31.10.2018	31.10.2019	Connected Health & Network Building	FHB, FB	infra-structu	to do
set up monitor and analysis system	A.4	Alexandra	Milestone	system should include indicators to measure digitalisation in healthcare and provide processes to ensure ongoing	2018.10.31	2019.10.31	Monitoring & Analytics Health Trends	FHB, PBN, GFL	indicator set, ongoing monitoring	to do
monitoring health care trends	A.5	Alexandra	Research Action	ongoing monitoring of health trends, showcase of available solutions	2018.05.01	2019.10.31	Monitoring & Analytics Health Trends	FHB, PBN, GFL	[free text]	to do
indicator set for measurement of digitalisation	A.6	Alexandra, Peter	Research Action	establish indicator set to measure digitalisation and digital trends	2018.05.01	2018.08.01	Monitoring & Analytics Health Trends	FHB,	[free text]	to do
set up learning course "health care trends"	A.7	Alexandra	Training Action	prepare learning videos, content related articles	2018.04.01	2018.11.30	Monitoring & Analytics Health Trends	FHB, PBN, GFL	[free text]	to do
establish				prepare content for			Digital for Health			

Road Map for Region Burgenland, Austria

| | | Created by Partner: | FHB | |

Visualized Actions within Timeline

Legend:

Training Action | Strategic | Market Action | Research Action | Policy Action | Pilot | E Event | M Milestone | G Goal

Timeframe:

Name of Action	No	Thematic Focus	2018												2019				2020			
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	1. Quart.	2. Quart.	3. Quart.	4. Quart.	1. Q.	2. Q.	3. Q.	4. Q.
Organise Long night of Research	A.1	Connected Health & Network Building	Mobility Action E																			
Raise awarness for digital integrated healthcare	A.2	Connected Health & Network Building					Strategic Action															
establish pre-research centre	A.3	Connected Health & Network Building											Strategic Action					G				
set up monitor and analysis system	A.4	Monitoring & Analytics Health Trends					Research Action			M												
monitoring health care trends	A.5	Monitoring & Analytics Health Trends											Research Action									
indicator set for measurement of digitalisation in healthcare	A.6	Monitoring & Analytics Health Trends					Research Action			M												
set up learning course "health care trends"	A.7	Monitoring & Analytics Health Trends					Training Action															
establish concept for health promotion	A.8	Digital for Health Promotion & Prevention					Research Action					G										
Partner Meetings	A.9	Connected Health & Network Building						E			E		E		E		E		E		E	
Mobility Action 1	A.11	0	Mobility Action E																			