(developed and/or implemented)

The partnership established 7 regional and 2 policy action plans and one joint strategy to boost the innovation potential. All partners update their regional action plans on a regular basis to ensure achievement of the strategic goals. The action plans and the joint strategy are oriented on existing strategies and in-line with regional action plans and define regional-oriented goals for the seven thematic areas of the project. In concrete, each partner developed an action plan and the roadmap for one region, set up realistic goals, milestones and created a vision. All in all partners established seven regional-based action plans and two policy-addressing action plans, one for region Leipzig and one for region Trento.

Moreover, Partners checked the policy relevance of the planned actions and highlighted the transnational connections of the strategy with stakeholder interviews. Each partner had an interview with one local policy maker from the region to strengthen connectivity between existing regional strategies and project strategy. Furthermore, this interview is the first step to build up strong regional networks with the regional authorities and associated partners.

The creation of the joint strategy aims to accelerate digitalisation in the field of integrated healthcare. In addition, the joint strategy is based on existing studies, draws conclusions, showcases similarities and differences that exist in the regions, and draw some straightforward conclusions how to enhance the innovation potential of Central Europe.

NUS region(s) concerned by the strategy/action plan (relevant NUTS level)
Austria: Burgenland  
Germany: Saxony  
Croatia: Adriatic Croatia  
Germany: Leipzig  
Hungary: Western Transdanubia  
Italy: Trentino  
Poland: Lower Silesian  
Slovenia: Western Slovenia

**Expected impact and benefits of the strategy/action plan for the concerned territories and target groups**

The resulting joint strategy and the regional action plans helps to reduce fragmentation in the total Central Europe innovation & cooperation landscape and overcome common challenges. As conclusion the joint strategy allows to identify policy and market opportunities and possibilities to incorporate project topics into existing innovation processes.

The most important thematic areas of digital health activities and objectives to achieve is now broadly defined data digitization and related elements: such as patient data security, interoperability and electronic document circulation and foster integration of processes. Moreover, awareness raising actions were identified as common focus, with the aim to achievement of the widest possible range of people interested in the subject of digital healthcare, also among the so-called general public. There are two additional common strategy goals identified: the transfer of good practices on digital healthcare issues and transfer of knowledge and technology from the digital healthcare area.

The results of the stakeholder interviews showed, that the regional action plans and the individual actions are in line with the regional strategies. Moreover, the review revealed that the planned activities are suitable and relevant for the regional development in the addressed areas.

**Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders**

The Strategy and Action Plans are used as a support tool to explain goals of project – and provide a map about how stakeholders can get further involved in this CE Network. The strategy will on-going be updated by all partners, because it is a “living document”. The online report is available on the project management platform “confluence”. A summary of the joint strategy was published as e-news article and is also availabe on the digitalLIFE4CE website for dissemination purpose.

**Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation**
Due to different starting points and different experiences in the area of digital healthcare, there was a risk that it would be difficult to find a common denominator in the goals that individual partners representing different regions would like to achieve. However, from the submitted analyses of strategic documents a common field is detected.

During the development of the action plans a strong cooperation with the associated partners and regional stakeholder were crucial. Although the involvement of the policy makers took more than foreseen, because it was difficulty to address them in an effective way, therefore lot of communication was needed.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex


Following picture shows an example for one the regional roadmaps and action plans.
### Road Map for Region Burgenland, Austria

**Visualized Actions within Timeline**

**Legend:**
- Training Action
- Strategic
- Market Action
- Research Action
- Policy Action
- Event
- Milestone
- Goal

**Timeframe:**
- 2018
- 2019
- 2020

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